

Jessica S. Krim, EdD

Founder & Principal Consultant

JSK Consulting

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Professional Profile

Jessica S. Krim, EdD, is a strategic learning advisor and external evaluator whose work is informed by more than 25 years of experience in higher education, STEM education, and organizational leadership. She has served as an external evaluator and evaluation consultant on NSF- and NIH-funded initiatives and has supported proposal development for projects funded by the U.S. Department of Education and other federal agencies. Her work integrates implementation analysis, mixed-methods evaluation, and strategic learning to help project teams strengthen implementation, improve outcomes, and use evidence to inform decisions throughout a project's life.

Areas of Expertise

- External evaluation for federally funded STEM, education, and workforce initiatives.
- Implementation analysis and strategic learning
- Evaluation planning for competitive proposals
- Logic models and theories of change
- Mixed-methods evaluation design
- Survey, interview, and focus group methodology
- Data visualization and utilization-focused reporting
- Continuous improvement and stakeholder feedback systems
- STEM education and higher education evaluation
- Strategic planning and facilitation

Professional Experience

Founder & Principal Consultant

JSK Consulting | 2026–Present

Provides external evaluation, strategic learning, implementation analysis, proposal development, strategic planning, and organizational improvement services for universities, nonprofit organizations, and federally funded initiatives.

Senior Researcher

Goshen Consulting | 2023–2025

Conducted evaluation design, data collection and analysis, reporting, and proposal development for federally funded STEM and education initiatives.

Chair, Department of Teaching & Learning

Southern Illinois University Edwardsville | 2019–2022

Interim Assistant Dean

School of Education, Health & Human Behavior

Southern Illinois University Edwardsville | 2017–2019

Program Director, Secondary Education

Southern Illinois University Edwardsville | 2016–2023

Professor

Southern Illinois University Edwardsville | 2009–2023

Representative Evaluation & Proposal Experience

National Science Foundation (NSF)

- External evaluator for projects supporting Scholarships in STEM (S-STEM), International Research Experiences for Students (IRES), STEM teacher preparation (NOYCE), and institutional transformation initiatives (GRANTED).
- Evaluation consultant for competitive NSF proposal development (ATE, STEM K-12, IUOE, ART) including evaluation plans, logic models, theories of change, and measurement frameworks.

National Institutes of Health (NIH)

- External evaluator for Science Education Partnership Award (SEPA) and National Cancer Institute Youth Enjoy Science (NCI:YES) initiatives focused on STEM education, teacher professional development, and student engagement.

U.S. Department of Education

- Evaluation planning and proposal development supporting educator preparation, institutional capacity building, and workforce development initiatives such as Supporting Effective Educator Development (SEED) and Title III.

Higher Education & Nonprofit Organizations

- Strategic learning, implementation analysis, program evaluation, strategic planning, faculty development, and organizational improvement for universities and nonprofit organizations.

Advisory & Professional Service

- NSF proposal reviewer/panelist
- Former department chair and interim assistant dean
- Conference presenter and facilitator

Education

- EdD, Curriculum & Instruction, Montana State University
- MA, Physical Science, West Chester University
- BA, Earth Science Education, University of Delaware

Selected Publications

- Krim, J. S., & Withee, T. (2022). Illinois Educator Shortage Survey: Does Illinois Import or Export Teachers? Illinois Association of Regional Superintendents of Schools.
<https://iarss.org/wp-content/uploads/2023/03/Does-IL-Import-or-Export-Teachers-230323.pdf>
- Krim, J. S., et al. (2019). Models and impacts of science research experiences: A review of the literature of CUREs, UREs, and TREs. CBE—Life Sciences Education, 18(4), ar65.
<https://doi.org/10.1187/cbe.19-03-0069>
- Hildebrandt, K. A., & Krim, J. S. (2018). Minority language education in Nepal: The view from a Himalayan village. Language Problems and Language Planning, 42(1), 16–44.
<https://doi.org/10.1075/lplp.00003.hil>