



Katie Winters, PhD (she/her)

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Phone: (503) 956-6432

Location: Portland, OR

SUMMARY

An evaluation and social research consultant, coach, and educator with 20+ years of experience supporting mission-driven organizations to make strategic decisions and demonstrate value.

KEY SKILLS

- ♦ Culturally responsive, equitable, systems-oriented, feminist, critical, and participatory research and evaluation methods
- ♦ Need and asset assessments and environmental scans
- ♦ System mapping and data visualization
- ♦ Facilitation for learning, meaning-making, and strategic action
- ♦ Qualitative and quantitative data collection, management, and analysis
- ♦ Reporting and communications
- ♦ Relational team development and leadership
- ♦ Project, and budget management
- ♦ Organizational capacity building and evaluation coaching

SELECT PROFESSIONAL EXPERIENCE

Founder and Principal Consultant

Artichoke Evaluation LLC | Portland, OR | 2025-present

Artichoke Evaluation is a woman-owned evaluation and social research consultancy working to improve the well-being and sustainability of people, communities, and the environment. As principal consultant, I design and lead fit-for-purpose research and evaluation projects to inform strategic action.

Principal Consultant

Insight for Action | Portland, OR | 2019-2025

Directed needs assessments, evaluations, and data-informed strategy sessions for programs and initiatives spanning health, education, social enterprise, youth development, sustainable agriculture, and climate.

Thought Partner, Content Creator, and Co-Facilitator

Dr. Beverly Parsons, 2014 President of the American Evaluation Association | 2013-2024

Co-authored open-source publications and co-facilitated workshops on evaluation for eco-just systems transformation.

MSW Program Adjunct Instructor

Portland State University School of Social Work | 2015-2017
Research Ethics and Design (SSW 550); Data Analysis (SSW 551)

Senior Faculty Research Associate

Portland State University Regional Research Institute for Human Services | 2014-2017

Managed two statewide evaluations and a system coordination analysis of the Maternal, Infant, and Early Childhood Home Visiting (MIECHV) program in Oregon. Conducted site visits and interviewed mothers, home visitors, and program supervisors living and working in urban, rural, and frontier communities. Created and facilitated webinars and e-communication strategies to engage and guide program teams contributing data to the evaluations.

Senior Consultant

Pacific Research and Evaluation | Portland, OR | 2009-2014

Designed and implemented mixed-method evaluations for Catholic Community Services of the Willamette Valley, Portland Metro, Partnership for a Hunger-free Oregon, and Gateway to College, among others. Processes and results guided implementation, demonstrated accomplishments, met grant reporting requirements, and supported fundraising.

Senior Research Associate

Evaluation and Training Institute | Los Angeles, CA | 2004-2008

Working as part of a team, managed formative and summative multi-site/national program evaluations for National Geographic Education Foundation, Junior Achievement Worldwide, Children and Families Commissions, and Los Angeles Unified School District, among others.

SELECTION OF RECENT PUBLICATIONS AND PRESENTATIONS

Winters, K., Austin, A. (2025). *Unlearning white supremacy evaluation culture: A starting point for purpose-driven organizations*. Professional development workshop for the Nonprofit Association of Oregon.

Winters, K., & Parsons, B. (2024). *Expand your system transformation quest: Two potent tactics based on your worldview*. Professional development workshop at the annual conference of the American Evaluation Association, Portland, OR.

Winters, K., Gordon, M. (2024). *Transitioning Oregon's farmland: Access, planning, and assistance for this generation and the next*. Poster prepared for the USDA National Institute of Food and Agriculture Beginning Farmer and Rancher Development Program annual meeting, Charlotte, NC.

Parsons, B., & **Winters, K.** (2023). Paradigm-Based Evaluation for Eco-Just System Transformation. *Journal of Multidisciplinary Evaluation*, 19(44), 24–44. <https://doi.org/10.56645/jmde.v19i44.799>

Greene, K., **Winters, K.** (2022-2023). *Community exploration of the W.K. Kellogg Foundation series Doing Evaluation in Service of Racial Equity*. Workshop series provided to members of the Oregon Program Evaluators Network.

Winters, K. (2022). *Thinking upstream: Addressing substance use disorder in the CNMI through the social determinants of health*. Workshop provided to the Blue Ribbon Consortium to prevent substance use disorder in the CNMI.

Winters, K. (2022). *Sustaining a collective impact initiative*. Workshop provided to the Blue Ribbon Consortium to prevent substance use disorder in the CNMI.

Parsons, B., **Winters, K.** (2021). *System-oriented Evaluation for a Transforming World*. Professional development workshop at the annual conference of the Hawaii-Pacific Evaluation Association, Virtual.

- Winters, K.** (2021). *Moving to action: Needs assessment interpretation and strategic action planning*. World café-style half-day strategic planning workshop provided to the Blue Ribbon Consortium to prevent substance use disorder in the CNMI.
- Parsons, B., **Winters, K.**, Ayers, J., Barela, E. (2019). *Visionary Evaluation for a Sustainable, Equitable Future*. Panel presentation at the annual conference of the American Evaluation Association, Minneapolis, MN.
- Winters, K.** (2019). *Physical and emotional sibling violence and child welfare: A critical realist exploratory study*. (Doctoral dissertation). Portland State University, Portland, OR.
https://pdxscholar.library.pdx.edu/open_access_etds/4808
- Newbauer, L.C., Vo, A., **Winters, K.**, Greene, K., Connors, E., Cosgrove, J. ... (2018, October). *Affiliates as Catalysts in Evaluation Communities: The Space Between Truth and Power*. Think tank session at the annual conference of the American Evaluation Association, Cleveland, OH.
- Winters, K.** (2018). *Sibling Violence in the Context of Child Welfare*. Paper presentation at the 2018 Canadian Child and Youth Care Conference, Richmond, British Columbia.
- Nygren, P., Green, B., **Winters, K.**, Rockhill, A. (2018). What's happening during home visits? Exploring the relationship of home visiting services to parenting outcomes. *Maternal and Child Health Journal*, 22(1), 52-61.
- Rockhill, A., Green, B., Nygren, P., **Winters, K.**, (January, 2018). Webinar: Maternal, Infant, and Early Childhood Home Visiting (MIECHV) - The MIECHV Oregon Retention Evaluation (MORE): Results and practice implications.
- Green, B., Nygren, P., Rockhill, A., **Winters, K.** (January, 2017). Webinar: Maternal, Infant, and Early Childhood Home Visiting (MIECHV) - The Oregon Parenting Study (TOPS): Results and practice implications. Portland State University.
- Winters, K.** (2016, June). *Should I stay or should I go? Why new moms exit home visiting programs early*. Presentation at the Joint World Conference on Social Work, Seoul, South Korea.
- Winters, K.** (2015, April). *Beyond rivalry: The causes and consequences of abusive sibling violence*. Presentation at the Northwest Conference on Family Relations, Portland, Oregon.
- Rider, S., **Winters, K.**, Dean, J., Seymour, J. (2014). The Fostering Hope Initiative: Results and insights from a place-based collective impact initiative to prevent child maltreatment. *Zero to Three*, 35(1), 37-42.
- Parsons, B., Harper-Brown, C., **Winters, K.**, Rider, S., Jessup, P., Moore, M. (2013, October). *Evaluating the use of evidence-based principles across the social ecology*. Panel presentation at the annual conference of the American Evaluation Association, Washington, DC.
- Rider, S., **Winters, K.** (2012, October). *Fostering Hope: An innovative approach to child maltreatment prevention*. Presented at the 10th Triennial International Child and Youth Care Conference, Canmore, Canada.
- Rider, S., **Winters, K.** (2012, April). *Participatory evaluation and planning: Engaging collaborative partners through issue-focused data sharing in a place-based, federally funded research and demonstration project*. Presented at the 18th Annual National Conference on Child Abuse and Neglect, Washington, DC.
- Winters, K.** (2012, July). *Results from the GtCNN graduate and non-completer studies*. Presented at the Gateway to College National Network Peer Learning Conference, Portland, OR.

TECHNICAL REPORTS (2012-present)

- Winters, K.** (2025). Exploring in-person arts programming engagement with young people living with disabilities. Report produced for Art Spark Texas. Project funded in part by the National Endowment for the Arts.
- Winters, K.**, Rowe, G. (2025). EleV program evaluation report. Report produced for the University of Lethbridge in support of a grant funded by the Mastercard Foundation.

- Winters, K.** (2025). Transitioning Oregon's farmland final evaluation report. Report produced for Oregon Farm Corps, Oregon Agricultural Trust, and Friends of Family Farmers. National Institute of Food and Agriculture, U.S. Department of Agriculture Award 2022-70017-38177.
- Winters, K., Austin, A.** (2024). Health disparities and community grant program final evaluation report. Report produced for Project VOYCE.
- Winters, K.** (2024). Riparian reforestation as a natural climate solution: Knowledge and technical assistance needs assessment. Report produced for The Nature Conservancy.
- Winters, K., Crone, M.** (2024). Housing services for Black people in Washington County: Gap and opportunity assessment. Report produced for Urban League of Portland.
- Winters, K.** (2024). Veteran women for the land interview report. Report produced for American Farmland Trust.
- Winters, K., Steigerwald, A., & Dantzker, H.** (2024). Post-project evaluation final report. Report produced for Sustainable Agriculture Research and Education (SARE).
- Winters, K., Steigerwald, A., & Dantzker, H.** (2024). SARE professional development program interview synthesis. Report produced for Sustainable Agriculture Research and Education (SARE).
- Crone, M., **Winters, K., Austin, A.** (2023). Final report: Interviews and focus groups with Albina-Rockwood Promise Neighborhood Initiative students and caregivers. Report produced for Self Enhancement Inc.
- Pai, N., **Winters, K., Austin, A.** (2023). Report of key findings from interviews with Albina-Rockwood Promise Neighborhood Initiative student coordinators. Report produced for Self Enhancement Inc.
- Winters, K.** (2023). A synthesis of integrated guidance planning outcomes and strategies. Report produced for the Douglas Education Service District.
- Winters, K.** (2023). Beginning farmer training program alumni survey results. A report prepared for Rogue Farm Corps.
- Steigerwald, A., Winters, K., Dantzker, H.** (2023). A web-based scan of sustainable agriculture research and education. A technical report prepared for Sustainable Agriculture Research and Education (SARE).
- Winters, K., Pai, N., Austin, A.** (2023). Report of key findings from interviews with Albina-Rockwood Promise Neighborhood Initiative student coordinators. A report produced for Self Enhancement, Inc.
- Roesch-McNally, G., **Winters, K., Candib A., Welch, C., Pham, K., & Joseph C.** (2022). Veteran Women in Agriculture: A Regional Needs Assessment for the Pacific Northwest. American Farmland Trust, Washington D.C.
- Winters, K.** (2022). A survey of educators, administrators, mental health workers, and other school staff regarding students' mental and behavioral health needs. Report produced for the Douglas Education Service District.
- Winters, K.** (2022). Blue Ribbon Consortium sustainability plan. Report and action plan produced for the Commonwealth of the Northern Mariana Islands Commonwealth Health Care Corporation Community Guidance Center.
- Winters, K.** (2022). Veteran interview results brief. A report prepared for Rogue Farm Corps.
- Winters, K., Pai, N.** (2021). Beginning farmer training programs alumni survey results. A report prepared for Oregon State University and Rogue Farm Corps.
- Winters, K., Zakocs, R., and Pai, N.** (2021). Crisis amidst COVID-19: The state of injury and violence prevention in health departments and hospitals. Report prepared for Safe States.
- Winters, K., Nygren, P.** (2021). Substance use disorder/opioid use disorder community needs assessment. Report produced for the Health Resources and Services Administration, Rural Communities Opioid Response Program, and sponsored by the Commonwealth Healthcare Corporation Community Guidance Center of the Commonwealth of the Northern Mariana Islands.
- Winters, K.** (2020). An evaluation of Zenger Farm's community engagement efforts. A results brief produced for Zenger Farm.
- Winters, K.** (2020). An evaluation of Zenger Farm's community engagement efforts. Report prepared for Zenger Farm.

Winters, K., Zakocs, R., Patterson, L., Gordon, A., Nygren, P. (2020). Maternal, Infant, and Early Childhood (MIECHV) program territory wide needs assessment. Report produced for the Health Resources and Services Administration, Administration for Children and Families, and sponsored by the Commonwealth Healthcare Corporation of the Commonwealth of the Northern Mariana Islands.

Winters, K. (2020). Physical and emotional sibling violence and child welfare: A critical realist exploratory study. Results brief prepared for FosterClub.

Winters, K. (2020). Elevating youth perspectives through research in child welfare. Results brief prepared for FosterClub.

Green, B., Nygren, P., **Winters, K.,** Gordon, A. (2017). Improving home visiting systems: Three system-building efforts in Oregon. A report produced for the Oregon Health Authority.

Winters, K., Green, B., Nygren, P., Gordon, A. (2017). Maternal Infant and Early Childhood Home Visiting (MIECHV) common systems change goals – progress and challenges. A report produced for the Oregon Health Authority.

Nygren, P., Green, B., Sorenson, P., Rockhill, A., **Winters, K.,** Gordon, A., Pettie, C. (2018). MIECHV Oregon Retention Evaluation (MORE): Selected findings and practice implications. A report produced for the Oregon Health Authority.

Rockhill, A., Nygren, P., Green, B., Gordon, A., Sorenson, P., Gil-Kashiwabara, E., Furrer, C., **Winters, K.,** Burton, M. (2017). MIECHV Oregon Retention Evaluation (MORE) final report. A report produced for the Health Resources and Services Administration (HRSA) Of the U.S. Department of Health and Human Services (HHS) and sponsored by the Oregon Health Authority; Grant D89MC28286.

Nygren, P., Green, B., **Winters, K.,** Sorenson, P., Gil-Kashiwabara, E., Rockhill, A., Gordon, A., Pettie, C. (2017). The Oregon Parenting Study (TOPS): Findings and practice implications. A report produced for the Oregon Health Authority.

Green, B., Nygren, P., Soren, P., **Winters, K.,** Gil-Kashiwabara, E., Gordon, A. (2016). The Oregon Parenting Study (TOPS), evaluation of evidence-based Maternal, Infant, and Early Childhood Home Visiting (MIECHV). A report produced for the Health Resources and Services Administration (HRSA) Of the U.S. Department of Health and Human Services (HHS), and sponsored by the Oregon Health Authority; Grant D89MC26363.

Dean, J., **Winters, K.,** Rider, S. (2013). Fostering Hope Initiative. A report produced for the Quality Improvement Center on Early Childhood, U.S. Department of Health and Human Services, Administration for Children, Youth, and Families, Office on Child Abuse and Neglect.

Winters, K., Manseth, K., Wheeler, R. (2013). Associates Degree in Natural Science student survey report. A report produced for Kapi’olani Community College.

Winters, K., Campbell, S. (2013) Evaluation of Outdoor School. A report produced for Portland Metro.

Rider, S., **Winters, K.,** Wheeler, R. (2013). Associates Degree in Natural Science student focus group report. A report produced for Kapi’olani Community College.

Winters, K., Neilson, T., Rider, S. (2012). Gateway to College evaluation of post-secondary attainment – graduates. A report produced for the Gateway to College National Network.

HONORS, AWARDS, AND FELLOWSHIPS

2026	Advanced Technical Education (ATE) Evaluation Fellow
2017	Portland State University Laurels Graduate Fellowship
2017	Portland State University Student Academic Achievement Award
2016	Portland State University Spike Wadsworth and Sherry Sheng Scholarship for Advanced Research and Statistical Methods
2014	Portland State University School of Social Work Charles and Joan Shireman Endowed Scholarship

2014 Portland State University School of Social Work Dean's Oregon Lottery Graduate Scholarship

PROFESSIONAL SERVICE

2023-present Court Appointed Special Advocate (CASA)
2023-present Board Member, American Evaluation Association Indigenous Peoples in Evaluation Topical Interest Group
2023-2024 Equity and Inclusion Co-Coordinator, American Evaluation Association Conference Planning Work Group
2013-2018 Board Member, Oregon Program Evaluators Network
2016 Portland State University Faculty Senate Member
2015 Reviewer: Child and Youth Services Review
2010 Reviewer: First 5 LA School Readiness Initiative

RECENT PROFESSIONAL DEVELOPMENT

2024 Arts-Based Methods for Evaluation
2023 Expanding the Bench: Culturally Responsive and Equitable Evaluation Learning Series
2022 Education for Racial Equity: Somatic Abolitionism
2021 We All Count: Foundations of Data Equity
2020-2021 American Evaluation Association: Anti-Supremacist Evaluation Learning Community

EDUCATION

PhD Social Work and Social Research | 2014-2019
Portland State University

MA Program Evaluation and Organizational Behavior | 2002-2004
Claremont Graduate University

BA Psychology and English Literature | 1996-2000
University of Colorado at Boulder

