

GET THE WORD OUT:

Translating findings from research on evaluation

What you should know:

- Translating research on evaluation (RoE) findings can **improve evaluation practice** and capacity at the practitioner level (Azzam & Jacobson, 2015).
- We have a **professional obligation** to share our RoE findings (Morris, 2015).
- There has been an exciting increase in RoE efforts over the last several years. Yet, little is known about the impact of RoE efforts on evaluation practice and capacity (Coryn, et al., 2017).
- Dissemination strategies should **be planned around specific intended audiences and the purposes of that research** (Grimshaw et al., 2012).
- Megan and Lyssa have developed a RoE Translation Matrix to support you in planning for the translation and dissemination of your RoE efforts.

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How to use RoE Translation Matrix:

Follow these steps to plan how you will translate your RoE findings into practice.

1. Identify a **RoE project** you want to share with others.
2. Identify the different **audiences** you want to reach.
3. Identify what each audience will learn and **how they will use the findings**.
4. Identify **how** you'll get the products of your work into the hands of the audience in a way that they will find useful.

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Researchers and evaluators can **(re)shape evaluation capacity and practice by actively translating their RoE findings** so that they can be used by intended audiences.

RoE Translation Matrix		Who are the intended audiences of this research?		
		Intended Audience #1 (e.g. researchers)	Intended Audience #2	Intended Audience #3
How will your audiences use the findings or outputs of this research?	Intended Use #1 (e.g. improve practice)	Research Deliverable (e.g. a poster session on RoE dissemination at AEA 2022)		
	Intended Use #2			
	Intended Use #3			