Making the Most of Your Evaluation
How to Use Evaluation Findings to Benefit Your Project

Slides available at:
www.evalu-ate.org/webinars/december-20

Behind the Scenes
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Importance of Using Your Evaluation

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How to Use Your Evaluation:
- for Project Improvement
- for Dissemination and Advocacy
- for Project Accountability
- for Project Planning

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Stories from ATE PIs and Evaluators

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Question and Answer

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Poll

IMPORATANCE OF USING YOUR EVALUATION

WHAT IS EVAL USE?

Evaluation use occurs when an evaluation leads to change in the...
- program being evaluated,
- the host organization,
- or people involved.

NOT GOOD EVAL USE!

NSF VALUES EVAL USE

EVAL USE BENEFITS THE PROJECT

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Project leaders that made changes to the project based on the evaluation interacted more frequently with their evaluators. (n=167)

Evaluation reports are shared with most key audiences, but not all.

Evaluators serve an interesting role of knowledge broker.
WAYS TO USE YOUR EVALUATION FINDINGS

Project Improvement  Dissemination and Advocacy  Project Accountability  Project Planning

USING YOUR EVALUATION FINDINGS FOR PROJECT IMPROVEMENT

1. Identify and maximize the project’s strengths.
2. Assess and address any trouble areas.
3. Ensure reach to project’s target audience.
4. Add or modify industry engagements.

USING YOUR EVALUATION FINDINGS FOR PROJECT IMPROVEMENT

5. Share lessons learned from your evaluation with other projects.
6. Highlight project achievements for institutional administrators.
7. Disseminate achievements to industry partners.
8. Communicate key findings to participants.

USING YOUR EVALUATION FINDINGS FOR PROJECT IMPROVEMENT

Who do you share your evaluation findings with and why?

Chat

In what ways have you used evaluation findings to make improvements in your project?

Chat

Stories of Evaluation Use
SONDRA LORE

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EvaluATE Webinar Series
December 2, 2020
Making the Most of Your Evaluation
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Stories of Evaluation Use
KHALID TANTAWI

Questions
Emma Leeburg
Michael Harnar
Lyssa Wilson Becho

USING YOUR EVALUATION FINDINGS FOR PROJECT ACCOUNTABILITY

9. Share project activities and achievements with advisors.
10. Include and respond to evaluation findings in your annual report to NSF.
11. Include key results in your final outcomes report to NSF.

Stories of Evaluation Use
PAMELA SILVERS

USING YOUR EVALUATION FINDINGS FOR PROJECT PLANNING

12. Identify areas of need for future projects.
13. Identify ideas for future targeted research projects.

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Post Webinar Survey