# **2018 EvaluATE Survey Results**

### **Prepared for:**

Lori Wingate, Ph.D. Principal Investigator, EvaluATE

Emma Perk Co-Principal Investigator, EvaluATE

Arlen Gullickson Co-Principal Investigator, EvaluATE

The Evaluation Center Western Michigan University 4405 Ellsworth Hall Kalamazoo, MI 49008-5237

**Prepared by:** The Rucks Group, LLC 714 E. Monument Avenue Dayton, OH 45402

February 2019



This material is based upon work supported by the National Science Foundation under grant number 1600992. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the authors and do not necessarily reflect the views of the National Science Foundation.

THE RUCKS GROUPLLC

# **Table of Contents**

Background3
Survey and data collection
Response rate4
Distribution of respondents by ATE involvement and role5
Findings6
The overall quality of EvaluATE's resources6
How respondents shared information obtained from EvaluATE6
Perceived utility of EvaluATE's resources7
Improvement in the understanding of evaluation practices8
EvaluATE's influence on improvements in evaluation practice
EvaluATE's most impactful resources11
What EvaluATE is doing particularly well12
How EvaluATE could improve its work or increase its impact13
Summary14
Appendix A: 2018 EvaluATE external evaluation survey15
Appendix B: Most impactful information or resource20
Appendix C: What EvaluATE is doing particularly well29
Appendix D: Improvement suggestions46

# Background

Located within The Evaluation Center at Western Michigan University (WMU), EvaluATE is the evaluation support center for the National Science Foundation's (NSF) Advanced Technological Education (ATE) program.

EvaluATE harnesses the evaluation expertise of the ATE community to achieve its mission "to strengthen the program's evaluation knowledge base, expand the use of exemplary evaluation practices, and support the continuous improvement of technician education throughout the nation." Towards that end, EvaluATE's current goals are to:

- Ensure that all ATE PIs and evaluators know the essential elements of a credible and useful evaluation.
- Maintain a comprehensive collection of online resources for ATE evaluation.
- Strengthen and expand the network of ATE evaluation stakeholders.
- Gather, synthesize, and disseminate data about ATE program activities to advance knowledge about ATE/technician education.

Because EvaluATE is involved in advancing evaluation practice, the center is intimately involved in the evaluation of its own work, but also recognizes the necessity and value of working with an external evaluator. As such, The Rucks Group has been working with EvaluATE since 2012 and has conducted surveys of EvaluATE's audience every two years from 2012 to 2018. This summary report presents the descriptive results from the 2018 administration of the external evaluation survey for EvaluATE.

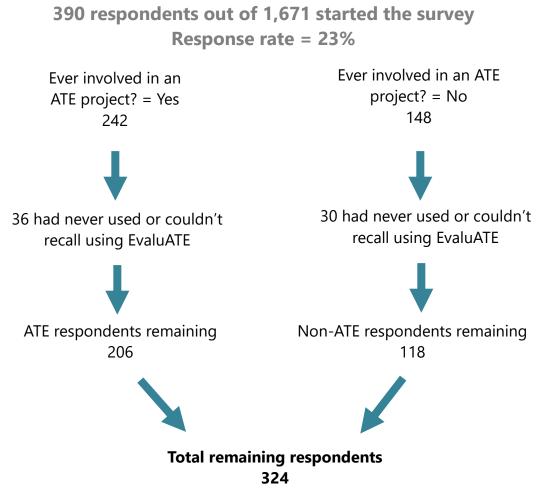
# Survey and data collection

The 2018 external evaluation survey instrument included questions about the respondents' background (e.g., employment area and role on ATE project), their use and opinions of EvaluATE's resources, the extent to which their understanding of various aspects of evaluation has improved due to information received from EvaluATE, how much their evaluations practices have improved, what EvaluATE is doing particularly well, and how EvaluATE could improve its work. The 2018 questionnaire included some minor revisions to the 2016 version. A copy of the survey items is provided in Appendix A.

The Rucks Group administered the web-based survey over three weeks starting October 3, 2018. Survey recipients included everyone in EvaluATE's contact database who – at some point over the prior four years – had been associated with an active ATE grant or had attended an EvaluATE workshop or webinar. Each of these 1,671 individuals received a survey invitation that included the survey link, a brief description of the survey's purpose, assurances of confidentiality, and notification that data would be shared only with EvaluATE personnel in aggregate form.

### **Response rate**

The figure below shows the total number of individuals who responded to the survey split by ATE involvement. It also shows the number of respondents who were routed out of the survey because they responded "no" or "unsure" to the question "Have you ever visited EvaluATE's website or sought out information from EvaluATE?" This item was included to reduce subsequent item non-response rates.<sup>1</sup>

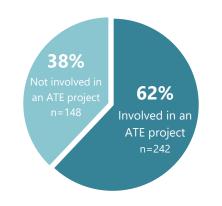


**Figure 1.** Shows the total number of individuals who responded to the survey split by ATE participation and the number from each group who were routed-out of the survey because they had never visited EvaluATE's website or sought information from EvaluATE at any point.

<sup>&</sup>lt;sup>1</sup> Respondents in prior years had written comments indicating that they could not recall ever using EvaluATE or did not know why they had been asked to participate and then skipped questions or quit the survey. It is possible that some individuals have been mistakenly included on the initial list or might not remember participating in an EvaluATE event, particularly if their participation was several years prior.

## Distribution of respondents by ATE involvement and role

# 62% of respondents are involved in an ATE project or proposal



Primary roles of those involved in ATE projects Principal investigator (PI) 25% Evaluator 24% Co-Pl 22% Grant specialist 14% Project staff (e.g., coordinator) 8% 2% College administrator (e.g., dept. chair) Institutional researcher 1% Other 2%

**Figure 2.** Respondents' affiliation with the ATE program.

Table 1. Respondents' primary ATE roles. (n=242)

Employment		<b>ATE</b> (n=242)	<b>Non-ATE</b> (n=148)	<b>Total</b> (n=390)
Education		45%	<b>9</b> %	54%
	Technical or community college	34%	3%	37%
	4-year college/university	9%	5%	14%
	K-12 school/system	1%	1%	1%
	Other	1%	1%	1%
Government		1%	16%	17%
	Federal	-	11%	11%
	State	1%	5%	5%
	County	-	-	-
	Municipal	-	1%	1%
Community A	Agency/Non-profit	2%	3%	4%
	Service or advocacy organization	-	1%	2%
	Research or evaluation firm	1%	-	1%
	Foundation	-	-	-
	Other	1%	1%	1%
Consulting, F	Research, or Evaluation Firm	8%	5%	13%
Independent	Consulting Practice	6%	4%	9%
Other		2%	2%	3%

Table 2. Distribution of respondents' employment sector split by ATE involvement.

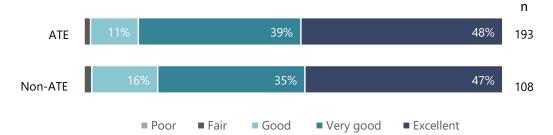
# **Findings**

This section provides the descriptive statistics from the questions asked of the 324 respondents who had visited EvaluATE at some point. Several of the questions asked the respondent to provide ratings regarding the specific impact that EvaluATE has had in terms of participants' actions and professional development. These questions were only asked of the respondents who had accessed EvaluATE's resources at least once in the prior year.

### The overall quality of EvaluATE's resources

All respondents were asked to rate the overall quality of the information they have obtained from EvaluATE. Most respondents gave ratings of "very good" (38%) or "excellent" (48%) with ATE respondents providing slightly more positive ratings than non-ATE respondents. Only 2% from each group gave a "fair" rating, and no one from either group gave a rating of "poor."

Eighty-six percent of all respondents rated the overall quality of EvaluATE's information as "excellent" or "very good."

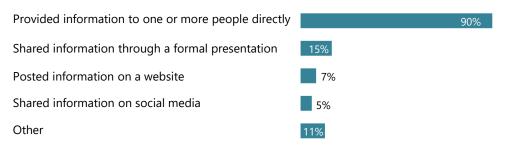


**Figure 3.** Frequency of responses to the question, "Rate the overall quality of the information you have obtained from EvaluATE."

### How respondents shared information obtained from EvaluATE

Two hundred forty-six respondents (63%) said that they had shared information they obtained from EvaluATE with others.

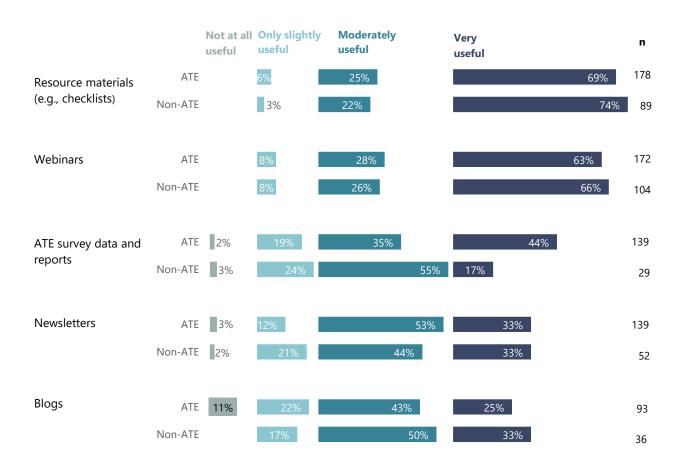
Most respondents who share information from EvaluATE did so directly through email, hard copies, and other means.



**Figure 4.** Frequency of responses to the question, "How did you share the information from EvaluATE? *Select all that apply*." (n=246)

### Perceived utility of EvaluATE's resources

All respondents who had ever visited EvaluATE's website or sought out information from EvaluATE were asked to rate the utility of EvaluATE's various resources.



**Figure 5.** Frequency of responses to the question, "How useful has each of the following EvaluATE resources been for you?

### Improvement in the understanding of evaluation practices

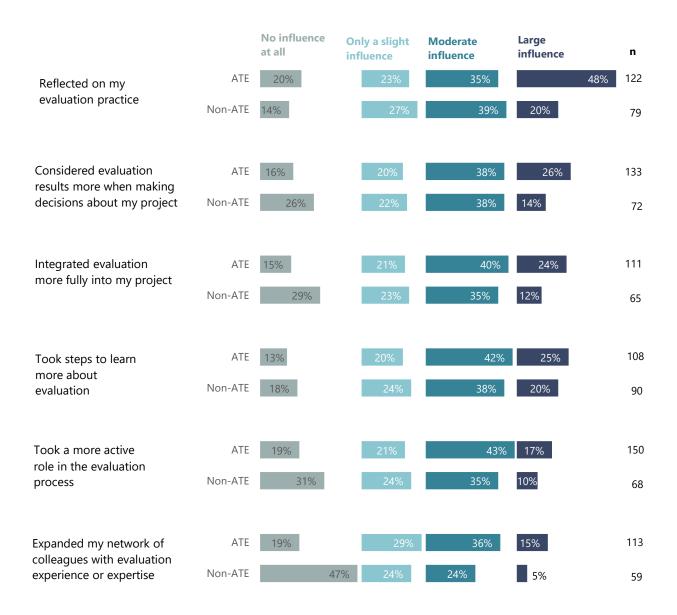
Respondents who had visited EvaluATE at least once during the prior year were asked to indicate the extent to which their understanding of various aspects of evaluation had improved due to information received from EvaluATE.

		No change	Slightly improved	Moderately improved	Greatly improved	n
What NSF or other funders	ATE	6%	16%	30%	48%	116
expect from evaluation	Non-ATE	19%	23%	37%	21%	97
What should be included in	ATE	9%	19%	29%	43%	152
an evaluation plan	Non-ATE	21%	26%	21%	32%	102
						150
What should be included in an evaluation report	ATE	8%	20%	33%	39%	153
	Non-ATE	15%	21%	29%	35%	100
What to expect from an	ATE	10%	17%	36%	36%	130
evaluator	Non-ATE	33%	17%	50%	l	6
How to communicate	ATE	14%	21%	35%	30%	120
effectively with an evaluator	Non-ATE	17%	33%	33%	17%	6
						070
How to locate and select a qualified evaluator	ATE	13%	21%	40%	25%	273
	Non-ATE	33%	33%	17%	17%	6
The fundamental nature	ATE	21%	15%	37%	27%	280
and purpose of evaluation	Non-ATE	30%	23%	28%	20%	97
How to capture evidence of	ATE	18%	40%	25%	17%	241
project outcomes	Non-ATE	16%	19%	34%	31%	88
How to communicate	ATE	31%	38%	25%	6%	275
effectively with project team members about evaluation	Non-ATE	15%	23%	34%	28%	88

**Figure 6.** Frequency of responses to the question, "How much has each of the following aspects of your evaluation(s) improved as a result of information you have obtained from EvaluATE?"

### EvaluATE's influence on actions related to good evaluation practice

Respondents were first asked whether they engaged in various behaviors or actions throughout the previous year. As a follow-up, respondents were then asked to rate the influence that information from EvaluATE had on their decision to engage in those actions.



**Figure 7.** Frequency of responses to the question, "How much influence did information obtained from EvaluATE have on your decision to do these things?"

### EvaluATE's influence on improvements in evaluation practice

Respondents who had used EvaluATE in the prior year were asked how much various aspects of their evaluations had improved as a result of information obtained from EvaluATE.



**Figure 8.** Frequency of responses to the question, "How much has each of the following aspects of your evaluation(s) improved as a result of information you have obtained from EvaluATE?"

### **EvaluATE's most impactful resources**

The external evaluation survey included an open-ended question asking respondents to describe the information, resources, or guidance that has had the biggest impact on improving their evaluation skills or practices. Of the 224 respondents who were presented with this question, 183 (82%) provided a substantive response. Some respondents made general statements regarding the provision of resources that are helpful, including materials, templates, handouts, and examples, and that fact that EvaluATE provides information related to evaluation. Many, however, mentioned specific resources and evaluation topics that have been particularly helpful. The six most frequently mentioned themes and topics, along with corresponding illustrative quotes, are provided in the table below. The full set of responses and corresponding themes are included in Appendix B.

Theme (# endorsing)	Illustrative quote
Webinars/presentations (66)	I find the webinars very useful. The presentations are done very well and always provide references to other great resources.
Checklists (25)	Love the checklists - promotes transparency with planning teams, which has led to more useful, and simplified, eval reports.
Evaluation reporting/report writing (18)	Reporting resources like the webinar creating one-page reports.
Logic models (15)	The logic model template is greatI use this specific one all the time

**Table 3.** Themes and sample responses to the question, "What information, resource, or guidance from EvaluATE has had the biggest impact on improving your evaluation skills or practices?" (n=224)

### What EvaluATE is doing particularly well

The external evaluation survey also included an open-ended question asking respondents to describe the one or two things EvaluATE is doing particularly well. One hundred forty-one (63%) of the 224 respondents identified at least one thing that they believe EvaluATE is doing particularly well.

As in the previous section describing the resources deemed to be the most impactful, most of the respondents (59%) cited webinars as the thing that EvaluATE does particularly well. Twenty-nine (20%) mentioned the materials, templates, handouts, and examples provided by EvaluATE with eight individuals specifically mentioning checklists. Many respondents also stated their appreciation for the approachability and responsiveness of the EvaluATE staff and the organization's communication practices. All responses to this question and corresponding themes are provided in Appendix C.

Theme (# endorsing)	Illustrative quote
Webinars (83)	Webinars are fantastic - interesting, engaging, and practical.
Providing resources - materials, templates, handouts, examples (29)	Resources are great, especially all the templates and the willingness to share and let others use freely.
Promoting awareness about evaluation and its importance (16)	Explaining the need/benefit of incorporating the evaluation process early on in proposal development
Staff who are approachable/responsive/ collaborative (16)	I've also communicated with ATE staff personally about four times and received very prompt and useful guidance.
Communication through initiating contact, following up, and maintaining contact (15)	Reaching out to busy people like me with webinars and following up with recordings of them, with emails, and with surveys like this.
Serving as a single comprehensive source for foundational information (13)	Being a clearinghouse for evaluation resources

**Table 4.** Themes and sample responses to the question, "In your opinion, what are one or two things EvaluATE is doing particularly well?" (n=224)

### How EvaluATE could improve its work or increase its impact

The external evaluation survey included an open-ended question asking respondents to provide one or two suggestions regarding how EvaluATE could most improve its work or increase its impact. Ninety-five (42%) provided at least one suggestion. The table below identifies the six themes mentioned most by respondents. The full list of themes and individual responses found in Appendix D contains very specific views and suggestions that might be very useful to EvaluATE.

Theme (# endorsing)	Illustrative quote
More marketing (8)	Market resources to evaluators outside of NSF grants. For example, Kaiser, CDC, Ford Foundation.
More case studies and specific examples (6)	More case studies, and examples of specific projects - everything stays on the very general (101) level, and there would be enormous learning via several well-chosen cases.
More webinars (5)	More webinars if possible; they are always incredibly helpful!
More information for experienced evaluators (4)	Offer more advanced info. Everything is geared to beginners. There's really nothing helpful to an experienced evaluator.
Facilitate more networking and collaboration opportunities (4)	To the extent that ATE can bring the evaluator community together personally (ideal) and/or online to collaborate, share, and problem-solve, we all greatly benefit, including our projects and the impact that they are striving for.
Expand reach beyond NSF/ATE (4)	I am in the corporate world, and I think you should raise awareness with more business professionalsmaybe through LinkedIn.

**Table 5.** Themes and sample responses to the question, "What one or two suggestions do you have for how EvaluATE could most improve its work or increase its impact?" (n=95)

# Summary

The findings cited in this report provide evidence that EvaluATE is effectively reaching its intended audience of ATE PIs, Co-PIs, and evaluators, as well as a broader audience both within and outside the ATE community. Most of those who use EvaluATE's resources also share some of this information with others, which indicates that EvaluATE's reach goes well beyond its documented user base. This sharing of information, along with users' positive ratings, are indications of the quality and usefulness of EvaluATE's resources. Also, the findings provide evidence that EvaluATE's resources are enhancing users' evaluation knowledge, prompting them to take new actions, and contributing to improvements in their evaluation practices. The richness and specificity of respondents' improvement suggestions are not only potentially useful for EvaluATE but – by taking the time to provide genuinely constructive ideas – respondents are showing their appreciation for EvaluATE's mission.

# **Appendix A: 2018 EvaluATE External Evaluation Survey**

Q2.1 Which of the following best describes your place of employment?

- Education
- Government
- Community agency/Nonprofit
- Independent consulting practice
- Consulting, research, or evaluation firm
- Other (Please specify) \_\_\_\_\_\_

#### Display if Q2.1 = Education

Q2.2 Type of educational institution

- 4-year college/university
- Technical or community college
- K-12 school/system
- Other (Please specify) \_\_\_\_\_

#### Display if Q2.1 = Government

Q2.3 Level/type of Government

- Federal
- State
- County
- o Tribal
- Municipal
- Other (Please specify) \_\_\_\_\_\_

#### Display if Q2.1 = Community agency/Nonprofit

Q2.4 Type of Community agency/Nonprofit organization

- Research or evaluation firm
- Foundation
- Service or advocacy organization
- Other (Please specify)

Q3.1 Using your best estimation, please select how many years of experience you have conducting evaluations. *(Select "Not applicable" if appropriate.)* 

- Not applicable to my role
- Less than 1
- 1....20 (listed separately)
- More than 20

Q3.2 Using your best estimation, please select how many years of experience you have being a member of a project being evaluated. (Select "Not applicable" if appropriate.)

- Not applicable to my role
- Less than 1
- 1....20 (listed separately)
- More than 20

Q4.1 Have you ever been involved - in any way - on an Advanced Technological Education (ATE) project or proposal?

- o Yes
- o No
- Not sure

Q5.1 Are you planning to submit an ATE proposal in the future?

- o Yes
- o No
- Not sure

Q5.2 Does any portion of your work responsibilities ever include conducting evaluations for a program or project?

- o Yes
- o No
- No, but it has in the past

#### Display if Q5.2 = Yes

Q14.1 What is/was your primary role on the ATE project/proposal? (If you have worked on multiple ATE projects/proposals, then answer based on the one you spent the most time on.)

- Principal investigator (PI)
- o Co-Pl
- Evaluator
- Project staff (e.g., manager/coordinator or other role)
- Grant specialist (e.g., grant writer, grant manager, institutional development officer)
- Institutional researcher
- College administrator (e.g., department chair, associate dean, dean, vice-president, president)
- Other, please specify \_

#### Display if Q5.2 = Yes

Q14.2 Consider the most recent ATE proposal you worked on. To what extent were you involved in the development of the evaluation section?

- Led the development
- Provided substantial input
- Provided minimal input
- Not at all

#### Display if Q14.1 does not = Evaluator

Q14.3 Regardless of your primary role on your most recent project, have you ever served as an evaluator on an ATE project?

- o Yes
- o No

Q6.1 In the past year, about how often did you visit EvaluATE's website or seek out information from EvaluATE?

- Never
- A few times
- Once a month
- Two or three times a month
- Once a week
- A few times a week

#### Display if Q6.1 = Never

Q6.2 Have you ever visited EvaluATE's website or sought out information from EvaluATE?

- Yes
- o No
- Unsure

Q8.1 How useful has each of the following EvaluATE resources been for you? (Select "Can't rate" if you haven't used frequently enough to judge)

	Not useful at all	Only slightly useful	Moderately useful	Very useful	Can't rate
Blogs					
Newsletters					
Resource materials (e.g., checklists, templates, quick guides)					
ATE survey data and reports					
Webinars					

Q8.2 Rate the overall quality of the information you have obtained from EvaluATE.

- o Poor
- o Fair
- o Good
- Very good
- Excellent
- Can't rate

Q9.1 Have you shared information you obtained from EvaluATE with others?

- o Yes
- o No
- Not sure

Display if Q9.1 = Yes

Q9.2 How did you share the information from EvaluATE? (Select all that apply)

- □ Shared information through a formal presentation
- Provided information to one or more people directly (e.g., via email, hard copies)
- Posted information on a website
- □ Shared information on social media
- Other (please explain): \_\_\_\_\_\_

#### Display if Q9.2 = Shared information through a formal presentation

Q9.3 What was the context of the formal presentation in which you shared EvaluATE's content? (Please indicate the location, purpose, and audience.)\_\_\_\_\_

Q11.1 or 15.1 How much has your understanding of each of the following aspects of evaluation improved due to information you obtained from EvaluATE?

	No change	Slightly improved	Moderately improved	Greatly improved	Not applicable to my role
The fundamental nature and purpose of evaluation					
What NSF or other funders expect from evaluation					
What should be included in an evaluation plan					
What should be included in an evaluation report					
How to locate and select a qualified evaluator (if Q14.1= Evaluator)					
What to expect from an evaluator. (if Q14.1= Evaluator)					
How to capture evidence of project outcomes (Q14.1 = Evaluator or Q14.3 = Yes)					
How to communicate effectively with project team members					
How to communicate effectively with an evaluator. (Q14.1 = Evaluator and Q14.3 = Yes)					

Q12.1 or 16.1 In the past year, did you do any of the following things?

	Yes	No
Expanded my network of colleagues with evaluation experience or expertise		
Took steps to learn more about evaluation		
Took a more active role in the evaluation process		
Integrated evaluation more fully into my project		
Reflected on my evaluation practice		
Considered evaluation results more when making decisions about my project		

#### Display if Q12.1, 16.1 [ Yes] (Count) >= 1 Carry Forward Selected Choices from "Q12.1" "Q16.1"

#### Q12.2 or 16.2 How much influence did information from EvaluATE have on your decision to do these things?

	No influence at all	Only a slight influence	Moderate influence	Large influence
Expanded my network of colleagues with evaluation experience				
Took steps to learn more about evaluation				
Took a more active role in the evaluation process				
Integrated evaluation more fully into my project				
Reflected on mv evaluation practice				
Considered evaluation results more when making decisions				

Q13.1 or 17.1 How much has each of the following aspects of your evaluation(s) improved as a result of information you obtained from EvaluATE?

	No change	Slightly improved	Moderately improved	Greatly improved	Not applicable to my role
Evaluation plans					
Project logic models					
Data collection instruments					
Data collection methods					
Data analysis or interpretation					
Data visualization					
Evaluation reports					
Evaluation budgets (If $Q5.2 = No$ )					

Q13.2 & 17.2 What information, resource, or guidance from EvaluATE has had the biggest impact on improving your evaluation skills or practices?\_\_\_\_\_

Q10.1 In your opinion, what are one or two things that EvaluATE is doing particularly well?\_\_\_\_\_

Q10.2 What one or two suggestions do you have for how EvaluATE could most improve its work or increase its impact?

Q10.3 Would you be willing to provide further feedback to EvaluATE's external evaluator?

Yes

No

# **Appendix B: Most impactful information or resource**

What information, resource, or guidance from	Thematic code
EvaluATE has had the biggest impact on improving your evaluation skills or practices?	
Updates from evaluATE about changes in ATE	Being kept informed about NSF
evaluation requirements and expectations	requirements and expectations
What NSF is looking for in an evaluation	Being kept informed about NSF
	requirements and expectations
General information about NSF requirements re:	Being kept informed about NSF
evaluation	requirements and expectations
Since I am newer to NSF ATE evaluations, EvaluATE	Being kept informed about NSF
has been especially helpful in guiding my	requirements and expectations
understanding of what NSF is looking for in ATE	
evaluation-related planning and implementation.	
Blog	Blogs
Blogs and webinars	Blogs
Blog posts, getting advise from the source.	Blogs
One resource drew me into others. I guess with the	Blogs
blog first, and then, I prefer getting very solid	Ĵ
examples and guidance with the other resources.	
webinars and tipsheets/checklists	Checklists
Several of the webinars have been exceptional and	Checklists
I've shared those with others (not necessarily people	
involved directly in ATE projects, however). The	
checklist are incredibly helpful and I return to those	
again and again. I also visit your well-organized	
website of resources regularly and share those	
materials.	
EvaluATE Checklist for Program Evaluation Report	Checklists
Content	
Checklists for evaluation plans, sample logic models,	Checklists
webinars - they're terrific!	
The webinairs on reports as well as checklists on	Checklists
reports is the most useful to me.	Checklists
Checklists. Step-by-step guidelines to keep evaluation efforts on track.	Checklists
The webinars and checklists	Checklists
Webinars and checklists on the website	Checklists
checklists (including recent one on ATE evaluation	Checklists
plans), webinars live or archived checklists	Checklists
	Checklists
checklists, data visualization and evaluation report	
Webinars and checklists	Checklists
The checklists, data matrix, and sample evals has	Checklists
been really helpful. I still am not sure what the role	

and responsibilities are for external evaluators or the	
role of theory.	
Webinars and checklists	Checklists
Love the checklists - promotes transparency with	Checklists
planning teams, which has lead to more useful, and	
simplified, eval reports.	
Checklists	Checklists
Checklist on The Common Guidelines for Education	Checklists
Research and Development	
Checklist for reports, how to present data	Checklists
The Checklist and related resources	Checklists
checklists	Checklists
Evaluation checklist	Checklists
Webinars especially about retrospective pretest, and	Checklists - for evaluation reports
the reporting checklists.	
The evaluation report checklist has been a great help,	Checklists - for evaluation reports
I have created an annotated version which I share	
with my research assistants and evaluation	
associates, and whenever we write a report we pull it	
up on a projector and go through the checklist	
together, and discuss what we have included, what	
we are not including, and why. Beyond, that, the	
webinars we have attended are great for onboarding people who do not come from an evaluation	
educational background on evaluation practices, and	
are a great reminder for those of us who do come	
from an eval. educational background. Thank you!	
Evaluation reporting checklist	Checklists - for evaluation reports
One page evaluation report and the evaluation plan	Checklists - for evaluation reports and
and report checklist	plans
introduction to retrospective survey technique and	Counterfactual technique
use	
The retrospective pretest method was very helpful to	Counterfactual technique
a project I worked on in the past year. I learned	
about it from one of your webinars and I used	
material on your website.	
Personal feedback on my data visualizations. That	Data visualization
was amazing. Evaluation reporting and data visualization	Data visualization
	Data visualization
One-page reports, data visualization	
data visualization	Data visualization
Data viz info	Data visualization
Checklist for reports, how to present data	Data visualization
Evaluation plan development webinar	Evaluation planning (webinar)
Evaluation plan, data matrix, evaluation questions	Evaluation planning - Data matrix and
	evaluation questions

Evaluation planning for small projects	Evaluation planning - esp. for small projects
what should be in the evaluation plan	Evaluation planning - General
evaluation plans	Evaluation planning - General
Planning and reporting	Evaluation planning - General
Evaluation plans	Evaluation planning - General
insights on evaluation plan	Evaluation planning - General
Evaluation Plan templates	Evaluation planning (materials, templates,
	handouts, examples)
how to communicate evaluation findings in a brief	Evaluation reporting/report writing - Brief
report	reports
Evaluation reporting and data visualization	Evaluation reporting/report writing -
	General
How to write a report	Evaluation reporting/report writing -
	General
The resources and guidance on evaluation reports.	Evaluation reporting/report writing -
	General
the resources realted to writing an evaluation report.	Evaluation reporting/report writing - General
How to design an effective evaluation report	Evaluation reporting/report writing - General
Annual Report	Evaluation reporting/report writing - General
The webinar on one-page reports. Game changer!	Evaluation reporting/report writing - One- page reports
You all did a webinar on developing one pagers (which I need to do frequently) the materials provided and the content of the webinar were really helpful.	Evaluation reporting/report writing - One- page reports
One-page reports, data visualization	Evaluation reporting/report writing - One- page reports
One page evaluation report and the evaluation plan	Evaluation reporting/report writing - One-
and report checklist	page reports
reporting resources like the webinar creating one-	Evaluation reporting/report writing - One-
page reports	page reports
Planning and reporting	Evaluation reporting/report writing - One-
	page reports
One pager	Evaluation reporting/report writing - One-
1 page report complet	page reports
1 page report samples	Evaluation reporting/report writing - One-
Papart format	page reports
Report format	Evaluation reporting/report writing - One- page reports
one page report.	Evaluation reporting/report writing - One-
	page reports
	page reports

The "One Page Report" webinar	Evaluation reporting/report writing - One- page reports
material to share with clients to educate them	Helps me teach others about evaluation
I use your resources to teach others about evaluation: I increase the number of people who understand evaluation concepts when I present evaluation material in different ways.	Helps me teach others about evaluation
The evaluation report checklist has been a great help, I have created an annotated version which I share with my research assistants and evaluation associates, and whenever we write a report we pull it up on a projector and go through the checklist together, and discuss what we have included, what we are not including, and why. Beyond, that, the webinars we have attended are great for onboarding people who do not come from an evaluation educational background on evaluation practices, and are a great reminder for those of us who do come from an eval. educational background. Thank you!	Helps me teach others about evaluation (webinars)
Finding an evaluator	How to select/find an evaluator
What needs to be consider when involving in outside evaluators?	How to select/find an evaluator
love the webinars and the accompanying resources on the website	Information and resources - Generally stated
library of resources	Information and resources - Generally stated
Just information about the process.	Information and resources - Generally stated
Resources available on the website	Information and resources - Generally stated
Learning what evaluation is all about	Information and resources - Generally stated
I think that the website has information in so many areas - it's a great resource for me.	Information and resources - Generally stated
Availability of information and resources on evaluation	Information and resources - Generally stated
Generally, information presented on the EvaluATE website.	Information and resources - Generally stated
Overall evaluation insights	Information and resources - Generally stated
News, Archives	Learning new/improved methods - staying current
News, Archives	Learning new/improved methods - staying current
I enjoy keeping up with what EvaluATE is doing as a way to stay in touch with evaluation methodology,	Learning new/improved methods - staying current

do not conduct program evaluation and I miss it.	
Valuable resource for new/improved methods	Learning new/improved methods - staying current
Logic Model	Logic models - General
My evaluation role is related to evaluating impact of	Logic models - General
educational encounters. I have frequently accessed	
the logic model resources I received when I attended	
an EvaluATE webinar some time ago. We used the	
logic model in thinking through how to organize a	
workshop on how to incorporate lifestyle medicine	
into your curriculum and as the framework for	
reporting on an internally funded project.	
Logic models	Logic models - General
logic model discussions	Logic models - General
logic model and the many evaluation instruments available	Logic models - General
logic model and the many evaluation instruments available	Logic models - General
Learning about logic models	Logic models - General
EvaluATE webinars and products allowed me to	Logic models - General
improve practice in my office around selecting	-
evaluators and setting expectations for reporting as	
well as evaluation budgets. It also refreshed my	
memory on logic models.	
Logic Model Creation	Logic models - General
Information on logic models and project evaluation.	Logic models - General
The logic model template is greatI use this specific	Logic models (materials, templates,
one all the time	handouts, examples)
The logic model templates, though I usually	Logic models (materials, templates,
customize them for the project. Saves time.	handouts, examples)
Webinars and handouts on developing logic models.	Logic models (materials, templates,
	handouts, examples)
logic model materials to help inform those I work	Logic models (materials, templates,
with	handouts, examples)
Logic model webinars	Logic models (webinars)
printed reference materials and examples	Materials, templates, handouts, examples
Sample templates and models have been key to help	Materials, templates, handouts, examples
my early attempts with evaluation report writing.	
Templates provided so work can be easilty replicated	Materials, templates, handouts, examples
Templates. For example, logic models	Materials, templates, handouts, examples
Templates	Materials, templates, handouts, examples
Guidance documents, webinar	Materials, templates, handouts, examples
Templates	Materials, templates, handouts, examples
One resource drew me into others. I guess with the	Materials, templates, handouts, examples
blog first, and then, I prefer getting very solid	
examples and guidance with the other resources.	

Examples of evaluation scales for questions	Materials, templates, handouts, examples
Networking opportunities	Networking opportunities
The network as a resource	Networking opportunities
Network relationships with others in the EvaluATE	Networking opportunities
circle.	
Opportunities to interact with ATE grantees and,	Networking opportunities
especially, with evaluators.	
While i selected slightly improved for a number of	Resources (single easily accessible
the previous measures, it was because i already	comprehensive source for foundational
regularly run program evaluations. Thus, the biggest	information)
impact was in having resources available to help me	
make these slight improvements (they add up) to do what i do better.	
Having EvaluATE as a readily available resources for	Resources (single easily accessible
my ATE and other NSF projects has been very useful.	comprehensive source for foundational
I have a new ATE grant and am helping to write an	information)
evaluation plan for another proposal. I have referred	
to EvaluATE for both of these projects.	
The amount of resources available. I am a first timer	Resources (single easily accessible
and learned a lot of the processes need. I am actually	comprehensive source for foundational
looking forward to working on another grant.	information)
General accessibility	Resources (single easily accessible
	comprehensive source for foundational
I find the webiners yer useful. The presentations are	information)
I find the webinars very useful. The presentations are done very well and always provide references to	Resources and materials - that can be shared
other great resources. I know that I can find good	Shared
tools to support evaluation efforts on the EvaluATE	
website!	
Library resources and webinars on evaluation and	Resources and materials - that can be
data collection	shared
The importance of finding a really good evaluator.	Understanding the importance of
	evaluation
realize importance of eval	Understanding the importance of
I think the notion that when developing a proposal	evaluation
I think the notion that when developing a proposal you should start with evaluation. It's not something	Understanding the importance of evaluation
that you tack on at the end. It should be integral	
throughout.	
Workshop at annual PI meeting and the Webinars.	
	Webinars/presentations
	Webinars/presentations Webinars/presentations
webinars including the question and answer periods	
webinars including the question and answer periods immediately following webinar presentations	Webinars/presentations
webinars including the question and answer periods immediately following webinar presentations Attending ATE annual conference presentations	Webinars/presentations Webinars/presentations
webinars including the question and answer periods immediately following webinar presentations Attending ATE annual conference presentations Webinar	Webinars/presentations Webinars/presentations Webinars/presentations

webinars and tipsheets/checklists	Webinars/presentations
Several of the webinars have been exceptional and I've shared those with others (not necessarily people involved directly in ATE projects, however). The checklist is incredibly helpful and I return to those again and again. I also visit your well-organized website of resources regularly and share those	Webinars/presentations
materials.	
webinars	Webinars/presentations
Resources (including Webinars)	Webinars/presentations
love the webinars and the accompanying resources on the website	Webinars/presentations
webinars	Webinars/presentations
Webinars especially about retrospective pretest, and the reporting checklists.	Webinars/presentations
The webinairs on reports as well as checklists on reports is the most useful to me.	Webinars/presentations
The webinars and checklists	Webinars/presentations
webinars	Webinars/presentations
the webinars are very helpful and always well done	Webinars/presentations
Webinars and checklists on the website	Webinars/presentations
Webinars	Webinars/presentations
Repetition of message via webinars!	Webinars/presentations
the webinars have been particularly useful	Webinars/presentations
webinars on logframes	Webinars/presentations
Webinar and templates	Webinars/presentations
webinars	Webinars/presentations
webinars (I always learn something) and documents (checklists, worksheets, etc.)	Webinars/presentations
I appreciate the webinars offered and have referred others to attend. It's always nice to be reminded of different aspects of evaluation and this is a good reminder to not get into patterns.	Webinars/presentations
Blogs and webinars	Webinars/presentations
Guidance documents, webinar	Webinars/presentations
Webinar and tools on website	Webinars/presentations
webinar about evaluating participation of business	Webinars/presentations
and industry in education program implementation	
The webinars have been an excellent resource. I	Webinars/presentations
know that the information will be useful for future	
work, although I am not currently an evaluator. The	
material is straightfoward and useful. I have book marked EvaluATE and hope it continues to be	
available in the future.	
Webinars and handouts on developing logic models.	Webinars/presentations
Webinars and checklists	Webinars/presentations

Webinars	Webinars/presentations
Webinar resource of NSF-ATE Evaluation, Logic	Webinars/presentations
Model development, Evaluate reference resources	
Likely the webinars.	Webinars/presentations
Comprehensive, high quality webinars.	Webinars/presentations
webinars	Webinars/presentations
I find the webinars very useful. The presentations are	Webinars/presentations
done very well and always provide references to	
other great resources. I know that I can find good	
tools to support evaluation efforts on the EvaluATE	
website!	
I have uttered the phrase "really useful webinar" only	Webinars/presentations
a handful of times in my life. The webinar presenting	
the checklist of what to present in an evaluation report, and how to split between overview and	
technical material, was one of them. I've	
recommended this to/referred others in my federal	
evaluation office.	
webinars	Webinars/presentations
Webinars and checklists	Webinars/presentations
Sessions at the NSF ATE conference	Webinars/presentations
The webinar about Straightforward Evaluation	Webinars/presentations
Reports	
Webinars	Webinars/presentations
Webinars and resources	Webinars/presentations
Webinars	Webinars/presentations
Webinars and presentations	Webinars/presentations
Webinars and presentations	Webinars/presentations
Webinars	Webinars/presentations
Presentation at conferences	Webinars/presentations
the webinars	Webinars/presentations
Conference sessions	Webinars/presentations
EvaluATE webinars and products allowed me to	Webinars/presentations
improve practice in my office around selecting	
evaluators and setting expectations for reporting as	
well as evaluation budgets. It also refreshed my	
memory on logic models.	
Webinars	Webinars/presentations
The webinars were most helpful.	Webinars/presentations
Webinar	Webinars/presentations
Webinars	Webinars/presentations
webinars	Webinars/presentations

webinars with Emma Perk	Webinars/presentations
Library resources and webinars on evaluation and	Webinars/presentations
data collection	
I've always enjoyed the webinars. Most recently, the	Webinars/presentations
one on one-page reports was excellent.	
website resources	Website
Several of the webinars have been exceptional and	Website
I've shared those with others (not necessarily people	
involved directly in ATE projects, however). The	
checklist are incredibly helpful and I return to those	
again and again. I also visit your well-organized	
website of resources regularly and share those	
materials.	
website	Website
Evaluator role	Website
EvaluATE website	Website
Options for evaluating	Z-MISC - Better understanding of
	evaluation
Evaluation Design	Z-MISC - Evaluation design
Evaluation capacity building or evaluation policy	Z-MISC - Evaluation policy
Interacting with the knowledgeable staff at EvaluATE	Z-MISC - Knowledgeable staff
Being listed in EvaluATE data base improved my network	Z-MISC - List of evaluators
proposal development	Z-MISC - Proposal development
thinking about sustainability	Z-MISC - Thinking about sustainability
To be able to interpret data analyzed and use in	Z-MISC -Data analysis and interpretation
project outcomes	
Discussions at the conferences	Z-MISC -Discussions at conferences
Emails	Z-MISC -Emails
Evaluation capacity building or evaluation policy	Z-MISC -Evaluation capacity building
Providing expertise that assisted in the overall quality	Z-MISC -Provided personal expertise
of evaluation being done at my college.	
Using it as a tool to improve program and class	Z-MISC -Using evaluation for formative
structure.	purposes
	Z-MISC -WWC standards

# Appendix C: What EvaluATE is doing particularly well

In your opinion, what are one or two things that EvaluATE is doing particularly well?	Thematic code
Reach out to people, help to archive results and share with others	Archiving resources and making accessible
Archiving webinars and resources for later use.	Archiving resources and making accessible
Best practice sharing and development of resources.	Best-practice sharing
Updating best practices	Best-practice sharing
The webinars and blog discussions can be really helpful if it is a topic you need to explore in more detail.	Blogs
The webinars are very good these days. The website/blogs improved greatly in the past year or so.	Blogs
the blog and newsletter are also valuable	Blogs
Checklists and general guidance	Providing resources - Checklists
webinars and check lists	Providing resources - Checklists
Excellent coordination, outreach, & resources (checklists) is a trifecta for me!! Have also used information with other NSF funding proposals (Innovations in Graduate Education)	Providing resources - Checklists
conducting webinars & creating checklists	Providing resources - Checklists
Check lists	Providing resources - Checklists
I like the checklists	Providing resources - Checklists
checklists and webinars	Providing resources - Checklists
Have checklist; what to include in report	Providing resources - Checklists
outreach and breadth of material	Communication - reaching out - following up - maintaining contact
Communication; promoting evaluation awareness and skill to both PIs and evaluators; building a community of practice for evaluations.	Communication - reaching out - following up - maintaining contact
Continuous outreach to participants and the tools/examples they provide	Communication - reaching out - following up - maintaining contact
Consistent interaction with grant recipients, but not too much.	Communication - reaching out - following up - maintaining contact
webinars communication with members	Communication - reaching out - following up - maintaining contact

Excellent coordination, outreach, & resources (checklists) is a trifecta for me!! Have also used information with other NSF funding proposals (Innovations in Graduate Education)	Communication - reaching out - following up - maintaining contact
outreach	Communication - reaching out - following up - maintaining contact
outreach to people like me	Communication - reaching out - following up - maintaining contact
Communication with the network.	Communication - reaching out - following up - maintaining contact
Connecting with the ATE community. Giving constructive advice on the avenues for evaluation.	Communication - reaching out - following up - maintaining contact
Communicating with evaluators and expanding the knowledge base in the field	Communication - reaching out - following up - maintaining contact
outreach	Communication - reaching out - following up - maintaining contact
Sending out emails and holding webinars	Communication - reaching out - following up - maintaining contact
Communications with stakeholders. Outreach with support for faculty and new grantees	Communication - reaching out - following up - maintaining contact
Reaching out to busy people like me with webinars and following up with recordings of them, with emails, and with surveys like this.	Communication - reaching out - following up - maintaining contact
communicate resources available responsive to emails/questions	Communication re available resources
Collaborating with all of the ATE centers and projects. Educating others about the resources available to support their projects.	Communication re available resources
Curating and communicating quality resources - I love that we are (finally) publicly funding projects which are dedicated to SHARING quality resources - not hoarding them.	Communication re available resources
Development/posting of guidelines, checklists, etc. (i.e., easily applicable to real- world use)	Communication re available resources
Webinars and Workshop at PI conference.	Conference presentations/workshops
Webinars. Sessions at ATE	Conference presentations/workshops

<ol> <li>Their presentations are good</li> <li>Their resources are easy to find/website is</li> </ol>	Conference presentations/workshops
easy to navigate	
Conference	Conference presentations/workshops
assisting evaluators of ATE projects with	Conference presentations/workshops
tools and resources for evaluation,	
workshops	
Webinars and conferences	Conference presentations/workshops
Evaluation resources and tools that we can	Conference presentations/workshops
use to design our projects	
- Webinars and presentations at conferences	
such as HiTec to disseminate information	
Conferences and resources	Conference presentations/workshops
Help with data visualizations. Being	Data visualization techniques
personally accessible.	
infographics and reporting	Data visualization techniques
Data visualization techniques and	Data visualization techniques
opportunities to network.	
Data viz and reporting	Data visualization techniques
Data visualization	Data visualization techniques
presentations, data visualization web page,	Data visualization techniques
everything is fantastic	
Helping understand creation and use of logic models	Guidance - on logic models
Webinars and developing useful guides for	Guidance for communicating results to client/non-
evaluators to improve how we communicate	evaluators
our results to non-evaluators.	
Helping relay information effectively about	Guidance for communicating results to client/non-
evaluation and how to communicate the	evaluators
results of evaluation to clients	
infographics and reporting	How to share, disseminate, report results
Keeping currrent with NSF; disseminate info	How to share, disseminate, report results
Data viz and reporting	How to share, disseminate, report results
Offerings various opportunities for	How to share, disseminate, report results
evaluation information to be disseminated.	Llow to chore discominate report results
Packaging and dissemination of evaluation information.	How to share, disseminate, report results
Marketing and branding to the ATE audience	Marketing - about evaluation practices
about evaluation practices	
Disseminating information about its	Marketing - general
existence. Providing free evaluation	
materials.	
Marketing/Communication - I find most	Marketing - general
people experienced in evaluation of NSF	
grants to be familiar with EvaluATE.	
Marketing	Marketing - general
the blog and newsletter are also valuable	Newsletters

newsletters	Newsletters
Newsletter, webinars	Newsletters
Newsletters and webinars.	Newsletters
Newsletter, support to evaluaters	Newsletters
Distributing information about evaluation in	Promoting awareness of and information about
multiple formats	evaluation and its importance
Teaching/disseminating good evaluation	Promoting awareness of and information about
information and techniques. Expanding the	evaluation and its importance
role of evaluators so that grantees	·
understand the importance of good	
evaluation of their projects.	
Teaching/disseminating good evaluation	Promoting awareness of and information about
information and techniques. Expanding the	evaluation and its importance
role of evaluators so that grantees	
understand the importance of good	
evaluation of their projects.	
1. Creating better understandings of	Promoting awareness of and information about
evaluations: why they are important, how	evaluation and its importance
they are conducted, how they make the	
project better.	
2. Creating a network of people across the	
country with expertise in evaluation that we	
can call on for assistance or support with our	
evaluation efforts.	
Explaining the need/benefit of incorporating	Promoting awareness of and information about
the evaluation process early on in proposal	evaluation and its importance
development	Dremeting supresses of and information shout
Communication; promoting evaluation awareness and skill to both PIs and	Promoting awareness of and information about
evaluators; building a community of practice	evaluation and its importance
for evaluations.	
Teaching about evaluation Creating tangible	Promoting awareness of and information about
resources	evaluation and its importance
general education and being a resource	Promoting awareness of and information about
when needed	evaluation and its importance
Helping relay information effectively about	Promoting awareness of and information about
evaluation and how to communicate the	evaluation and its importance
results of evaluation to clients	
Providing the information and answering	Promoting awareness of and information about
questions	evaluation and its importance
The overall approach to evaluation and	Promoting awareness of and information about
delineating the various aspects of designing	evaluation and its importance
evaluation, implementing evaluation plans,	
and reporting to various audiences.	
Supporting evaluation of projects as an	Promoting awareness of and information about
integral part of project planning.	evaluation and its importance
Participation with ATE Central in	
disseminating contact information	

Assisting grantees in understanding the process and value of it.Promoting awareness of and information ab evaluation and its importanceHelping colleges understand the purpose of evaluation and the importance of not having evaluation planning become a secondary consideration in grant developmentPromoting awareness of and information ab evaluation and its importanceExplaining the role of the evaluatorPromoting awareness of and information ab evaluation and its importance	
Helping colleges understand the purpose of evaluation and the importance of not having evaluation planning become a secondary consideration in grant developmentPromoting awareness of and information ab evaluation and its importance	out
evaluation and the importance of not having evaluation planning become a secondary consideration in grant developmentevaluation and its importance	out
evaluation planning become a secondary consideration in grant development	Jul
consideration in grant development	
Explaining the role of the evaluator	
evaluation and its importance	out
Reinforcing solid principles of evaluation         Promoting awareness of and information ab	out
methodology evaluation and its importance	out
Data visualization techniques and Provides and facilitates professional network	ks and
opportunities to network. discussion	
Serving as a repository and connecting Provides and facilitates professional network	ks and
people discussion	
Communication; promoting evaluation Provides and facilitates professional network	ks and
awareness and skill to both PIs and discussion	
evaluators; building a community of practice	
for evaluations.	
Sharing information, linking colleagues.Provides and facilitates professional networkdiscussion	ks and
Providing a free networking and resource Provides and facilitates professional network	ks and
hub for evaluators to improve their practice. discussion	
Recommend evaluators Providing guidance - for finding evaluators	
Webinars and helping to select evaluators Providing guidance - for finding evaluators	
Being an open resource for writing proposals Providing guidance - for finding evaluators	
and connecting with potential evaluators	
Have checklist; what to include in report Providing guidance - for reports	
Checklists and general guidance Providing guidance - general	
Guidelines Providing guidance - general	
Newsletter, support to evaluaters Providing guidance - general	
Keeping currrent with NSF; disseminate info Providing guidance - re NSF expectations	
Providing templates. Providing very basic Providing guidance - re NSF expectations	
evaluations guidelines that meet NSF	
requirementscutting out the guess work.	
Acting as a conduit for information from NSF Providing guidance - re NSF expectations	
about what they expect to see in evaluations	
Online and easily accessible resources, Providing guidance - re NSF expectations	
webinars, helpful and timely information,	
translating what NSF is looking for in	
evaluation studies. I've also communicated	
with ATE staff personally about 4 times and	
received very prompt and useful guidance.	
Communicating NSF requirements Providing guidance - re NSF expectations	
Providing information on picking evaluation Providing guidance - re NSF expectations	
methods and what NSF-ATE expects in	
evaluation and assessment.	
Outlining expectations for NSF project Providing guidance - re NSF expectations	

Providing high-quality, digestible information about evaluation to those with evaluation responsibilities who may not have lots of knowledge or skills about evaluation.	Providing information - clear/detailed/easy to use
Gathering and organizing information from community; sharing information in easy to digest ways	Providing information - clear/detailed/easy to use
Speaking to evaluation in a very approachable way Providing tools/templates to reinforce the learning in the Webinars	Providing information - clear/detailed/easy to use
Providing basic information about the role and process of evaluation for people without prior NSF experience.	Providing information - clear/detailed/easy to use
Providing relevent, clear and concise resources and templates for immediate application.	Providing information - clear/detailed/easy to use
Providing templates and detailed information about evaluation	Providing information - clear/detailed/easy to use
providing user-friendly guides and examples	Providing information - clear/detailed/easy to use
Making the content easy to understand.	Providing information - clear/detailed/easy to use
Providing good explanations of basic evaluation concepts, addressing a variety of evaluation concepts, and presenting information in more than 1 format.	Providing information - clear/detailed/easy to use
Provides information about evaluation that lay people can understand	Providing information - clear/detailed/easy to use
Provide detail information	Providing information - clear/detailed/easy to use
Provide training in basic evaluation competencies in a highly accessible manner	Providing information - clear/detailed/easy to use
They communicate ideas very clearly, information is useful and easy to implement.	Providing information - clear/detailed/easy to use
providing resources that are user-friendly and practical to implement	Providing information - clear/detailed/easy to use
Providing training that is readily understandable.	Providing information - clear/detailed/easy to use
Disseminate information.	Providing information - general
disseminating evaluation methods and information	Providing information - general
webinars & sharing information	Providing information - general
Providing high-quality, digestible information about evaluation to those with evaluation responsibilities who may not have lots of knowledge or skills about evaluation.	Providing information - high quality
Excellent information and resources Accessible	Providing information - high quality
putting info out to the field	Providing information - practical/applicable/relevant/useful/timely

Dissemination of information. Listening to F	Providing information -
-	practical/applicable/relevant/useful/timely
	Providing information -
	5
	practical/applicable/relevant/useful/timely
developing the background, skills, and	
content to produce/lead evaluation projects.	
l literally based my annual reports off	
EvaluATE Report Templates.	
Teaching about evaluation Creating tangible F	Providing information -
resources p	practical/applicable/relevant/useful/timely
Continuing to design and revise evaluation F	Providing information -
methods to measure project outcomes and	practical/applicable/relevant/useful/timely
to make sure it is making sense.	
	Providing information -
	practical/applicable/relevant/useful/timely
used information with other NSF funding	······································
proposals (Innovations in Graduate	
Education)	
,	Providing information -
	5
evaluation and assessment.	practical/applicable/relevant/useful/timely
-	Providing information -
	practical/applicable/relevant/useful/timely
	Providing information -
	practical/applicable/relevant/useful/timely
	Providing information -
	practical/applicable/relevant/useful/timely
Bringing forward important and timely topics	Providing information -
for a wide range of consumers—from p	practical/applicable/relevant/useful/timely
seasoned evaluators to PIs.	
applying evaluation directly to real projects - F	Providing information -
	practical/applicable/relevant/useful/timely
projects	
	Providing information -
-	practical/applicable/relevant/useful/timely
	Providing information -
	practical/applicable/relevant/useful/timely
	Providing resources - accessible, helpful, and
5	5
5	timely
materials.	
	Providing resources - accessible, helpful, and
	timely
-	Providing resources - accessible, helpful, and
	timely
translating what NSF is looking for in	
evaluation studies. I've also communicated	
with ATE staff personally about 4 times and received very prompt and useful guidance.	

making valuable resource readily accessible	Providing resources - accessible, helpful, and
and affordable	timely
The resources I have accessed have been	Providing resources - accessible, helpful, and
very helpful.	timely
Access. EvaluATE staff are available,	Providing resources - accessible, helpful, and
approachable, and answer questions. The	timely
website is enormously helpful with the	,
number of tools and links to resources.	
Organization of resources, readily available	Providing resources - accessible, helpful, and
and easy to find	timely
The EvaluATE webinars are consistently well-	Providing resources - accessible, helpful, and
delivered and seem to have far less technical	timely
difficulties than other webinars I have	
attended. The information is valuable and	
timely. The online resources are also	
particularly valuable.	
Being an open resource for writing proposals	Providing resources - accessible, helpful, and
and connecting with potential evaluators	timely
Evaluation resources and tools that we can	Providing resources - accessible, helpful, and
use to design our projects	timely
- Webinars and presentations at conferences	
such as HiTec to disseminate information	
Resources thank you!	Providing resources - general
The resources available on the website. The	Providing resources - general
webinars are excellent and a great resource.	
webinars and online resources	Providing resources - general
Resource-Technical Assistance - Webinars	Providing resources - general
Best practice sharing and development of	Providing resources - general
resources.	
Sharing information, linking colleagues.	Providing resources - general
The resources and webinar	Providing resources - general
webinars/resources/ tools	Providing resources - general
Providing valuable resources and training	Providing resources - general
Sharing of the various resources (webinars,	Providing resources - general
blogs, recommended readings,) to support	, , , , , , , , , , , , , , , , , , ,
good project evaluation practices.	
webinars and resources	Providing resources - general
free resources	Providing resources - general
sharing knowledge	Providing resources - general
I have always found the webinars to be both	Providing resources - general
informative and engaging. I also look to the	
resource library regularly for evaluation	
information.	
Webinars, providing good resources.	Providing resources - general

I think it's a great resource for new	Providing resources - good for all levels
evaluators, I referred my replacement to the	
website. It's also a reminder to us more	
seasoned evaluators to not get into a rut	
with our evaluations and reports.	
Bringing forward important and timely topics	Providing resources - good for all levels
for a wide range of consumers—from	
seasoned evaluators to Pls.	
Information for people unfamiliar with	Providing resources - good for novices in
evaluation	particular
Fabulous website and resources, great	Providing resources - high quality
webinars	5 5 7 7
Website is well organized and easy to find	Providing resources - high quality
the high quality resources I'm looking for.	5 5 7 7
Webinars are well produced, enjoyable to	
participate in, and informative.	
Providing excellent resources	Providing resources - high quality
Providing excellent evaluation resources.	Providing resources - high quality
Providing workshops to help evaluators	Fronding resources - high quality
	Droviding recourses high quality
Webinar content and delivery approach is	Providing resources - high quality
excellent. Resources are polished, concise	
and great models for others to emulate.	
The EvaluATE webinars are consistently well-	Providing resources - high quality
delivered and seem to have far less technical	
difficulties than other webinars I have	
attended. The information is valuable and	
timely. The online resources are also	
particularly valuable.	
Great evaluation resources under 'Library' in	Providing resources - high quality
EvaluATE's website	
Presenting high quality, relevant resources	Providing resources - high quality
I only engage with EvaluATE in two ways:	Providing resources - materials, templates,
resource materials and webinars. Both are	handouts, examples
excellentso good that non-ATE people join	
and use them all the time.	
webinars and providing checklists/templates	Providing resources - materials, templates,
	handouts, examples
Webinars are high quality and not time	Providing resources - materials, templates,
wasters; resources are great, especially all the	handouts, examples
templates and the willingness to share and	
let others use freely.	
Choose relevant topics for webinars. Develop	Providing resources - materials, templates,
tools to assist in evaluation	handouts, examples
planning/implementation.	
	Broviding recourses materials templates
Providing templates. Providing very basic	Providing resources - materials, templates,
evaluations guidelines that meet NSF	handouts, examples
requirementscutting out the guess work.	

roviding resources - materials, templates,
andouts, examples
roviding resources - materials, templates,
andouts, examples
roviding recourses materials templates
roviding resources - materials, templates,
andouts, examples
un vidin a van suuran suurata viala ta van lataa
roviding resources - materials, templates,
andouts, examples
roviding resources - materials, templates,
andouts, examples
roviding resources - materials, templates,
andouts, examples
roviding resources - materials, templates,
andouts, examples
roviding resources - materials, templates,
andouts, examples
roviding resources - materials, templates,
andouts, examples
roviding resources - materials, templates,
andouts, examples
roviding resources - materials, templates,
andouts, examples
roviding resources - materials, templates,
andouts, examples
roviding resources - materials, templates,
andouts, examples
roviding resources - materials, templates,
andouts, examples
roviding resources - materials, templates,
andouts, examples
roviding resources - materials, templates,
andouts, examples
roviding resources - serving as a single
omprehensive source for foundational
nformation
roviding resources - serving as a single
omprehensive source for foundational
nformation
roviding resources - serving as a single
omprehensive source for foundational
nformation
roviding resources - serving as a single
omprehensive source for foundational
nformation

Cathoring and argonizing information from	Droviding recourses coming as a single
Gathering and organizing information from	Providing resources - serving as a single
community; sharing information in easy to	comprehensive source for foundational
digest ways	information
general education and being a resource	Providing resources - serving as a single
when needed	comprehensive source for foundational
	information
Website is well organized and full of	Providing resources - serving as a single
resources	comprehensive source for foundational
	information
Providing a substantial number of resources	Providing resources - serving as a single
freely available is so helpful. I have also	comprehensive source for foundational
called with specific questions and feel sure	information
that EvaluATE staff would be willing to work	
with me any time I reach out for assistance.	
Providing good explanations of basic	Providing resources - serving as a single
evaluation concepts, addressing a variety of	comprehensive source for foundational
evaluation concepts, and presenting	information
information in more than 1 format.	
Curating and communicating quality	Providing resources - serving as a single
resources - I love that we are (finally) publicly	comprehensive source for foundational
funding projects which are dedicated to	information
SHARING quality resources - not hoarding	
them.	
Repository of information searchable when	Providing resources - serving as a single
needed.	comprehensive source for foundational
	information
Good resource of reference material	Providing resources - serving as a single
regarding evaluation approaches	comprehensive source for foundational
	information
Resources listing.	Providing resources - serving as a single
	comprehensive source for foundational
	information
assisting evaluators of ATE projects with	Resources and tools - general
tools and resources for evaluation,	
workshops	
Help with data visualizations. Being	Staff
personally accessible.	- approachable/responsive/collaborative
Dissemination of information. Listening to	Staff
the needs of the ATE community	- approachable/responsive/collaborative
Online and easily accessible resources,	Staff
webinars, helpful and timely information,	- approachable/responsive/collaborative
translating what NSF is looking for in	
evaluation studies. I've also communicated	
with ATE staff personally about 4 times and	
received very prompt and useful guidance.	
Reach out to people, help to archive results	Staff
and share with others	- approachable/responsive/collaborative
Access. EvaluATE staff are available,	Staff
approachable, and answer questions. The	- approachable/responsive/collaborative

website is enormously helpful with the	
number of tools and links to resources.	
communicate resources available responsive	Staff
to emails/questions	<ul> <li>approachable/responsive/collaborative</li> </ul>
Providing the information and answering	Staff
questions	<ul> <li>approachable/responsive/collaborative</li> </ul>
Collaborating with all of the ATE centers and	Staff
projects. Educating others about the	- approachable/responsive/collaborative
resources available to support their projects.	
(1) Sharing information on the NSF ATE	Staff
programs	- approachable/responsive/collaborative
(2) EvalATE responding to request for	
assistance GREAT STAFF!	
Staff is amazing	Staff
	- great
Providing a substantial number of resources	Staff
freely available is so helpful. I have also	- knowledgeable/experienced/helpful/available
called with specific questions and feel sure	knowledgedble, experienced, helpful, available
that EvaluATE staff would be willing to work	
with me any time I reach out for assistance.	
Consistent message and delivery	Staff
Knowledgeable staff	
	<ul> <li>knowledgeable/experienced/helpful/available</li> <li>Staff</li> </ul>
Providing support in the evaluation process.	
	<ul> <li>knowledgeable/experienced/helpful/available</li> <li>Staff</li> </ul>
Connecting with the ATE community. Giving	
constructive advise on the avenues for	- knowledgeable/experienced/helpful/available
evaluation.	
Have obvious, extensive expertise and	Staff
communicate it clearly	- knowledgeable/experienced/helpful/available
Communications with stakeholders. Outreach	Staff
with support for faculty and new grantees	- knowledgeable/experienced/helpful/available
Webinar content and delivery approach is	Webinars - content and delivery
excellent. Resources are polished, concise	
and great models for others to emulate.	
Informative and engaging webinars	Webinars - engaging and informative
I have always found the webinars to be both	Webinars - engaging and informative
informative and engaging. I also look to the	
resource library regularly for evaluation	
information.	
Webinars are fantastic - interesting,	Webinars - engaging and practical
engaging and practical.	
Well-organized, engaging webinars; and	Webinars - engaging and well-organized
effective summaries of the material	
presented.	
Webinars and Workshop at PI conference.	Webinars - general
The webinars and blog discussions can be	Webinars - general
really helpful if it is a topic you need to	
explore in more detail.	

Fabulous website and resources, great webinars	Webinars - general
Conducting Webinars	Webinars - general
webinars	Webinars - general
Webinars	Webinars - general
news, webinars (ie - regular communication)	Webinars - general
Meeting people where they are (webinars are	Webinars - general
step by step with examples) and providing	Webinars - general
easy to use followup resources.	
The resources available on the website. The	Webinars - general
webinars are excellent and a great resource.	5
I enjoy the webinars.	Webinars - general
I only engage with EvaluATE in two ways:	Webinars - general
resource materials and webinars. Both are	
excellentso good that non-ATE people join	
and use them all the time.	
webinars and providing checklists/templates	Webinars - general
Webinars	Webinars - general
webinars and online resources	Webinars - general
webinars and check lists	Webinars - general
The webinars are very good these days. The	Webinars - general
website/blogs improved greatly in the past	
year or so.	
Webinars. Sessions at ATE	Webinars - general
Webinars and helping to select evaluators	Webinars - general
Resource-Technical Assistance - Webinars	Webinars - general
Resource-Technical Assistance - Webinars	Webinars - general
Webinars and developing useful guides for	Webinars - general
evaluators to improve how we communicate	
our results to non-evaluators.	
webinars communication with members	Webinars - general
Webinars	Webinars - general
webinars on evaluation topics	Webinars - general
Webinars have been greatly helpful.Website	Webinars - general
provides additional info as needed.	
The interactive webinars are great, engaging	Webinars - general
and the right length of time.	Webinare general
conducting webinars & creating checklists	Webinars - general
Wonderful webinars and their website is very valuable.	Webinars - general
The resources and webinar	Webinars - general
Sharing tools on their website and webinars	Webinars - general
Providing excellent evaluation resources.	Webinars - general
Providing workshops to help evaluators	webiliais - gelielai
good webinars	Webinars - general
Webinars and resources (e.g., checklists and	Webinars - general
samples)	tresinars general

Great webinars and very useful tools.	Webinars - general
webinars/resources/ tools	Webinars - general
	Webinars - general
Webinars are generally excellent in presentation and content.	webinars - general
Providing valuable resources and training	Webinars - general
webinars and templates	Webinars - general
webinars & sharing information	Webinars - general
I have enjoyed the webinars	Webinars - general
Newsletter, webinars	Webinars - general
webinars and resources	Webinars - general
webinars	Webinars - general
Webinars	Webinars - general
Webinars	Webinars - general
the webinars and template, factsheets	Webinars - general
Webinars	Webinars - general
The webinars are great!	Webinars - general
Website access with updated information	Webinars - general
and webinars	Sector general
Webinars are great and	Webinars - general
resources/checklist/templates are very	
helpful	
Newsletters and webinars.	Webinars - general
Webinars and resource materials	Webinars - general
Sending out emails and holding webinars	Webinars - general
The EvaluATE webinars are consistently well-	Webinars - general
delivered and seem to have far less technical	5
difficulties than other webinars I have	
attended. The information is valuable and	
timely. The online resources are also	
particularly valuable.	
Webinars - Building understanding in the	Webinars - general
ATE community around evaluation within the	
ATE context	
Webinars, providing good resources.	Webinars - general
Webinars and conferences	Webinars - general
even though i haven't used as many as i	Webinars - general
would like to, the webinars seems to be a	
great addition to your overall mission. i need	
to find time to review some of these and	
participate in them!	
the website is very informative and one of	Webinars - general
my go-to resources. The webinars are some	
of the best I've ever attended.	
Evaluation resources and tools that we can	Webinars - general
use to design our projects	
- Webinars and presentations at conferences such as HiTec to disseminate information	
such as miller to disseminate information	

checklists and webinars	Webinarg general
	Webinars - general
Webinars are great!	Webinars - general
webinars	Webinars - general
Webinars and handouts	Webinars - general
Webinar was one of the best I have every	Webinars - high quality
participated in as a healthcare professional.	
Webinars are high quality and not time	Webinars - high quality
wasters; resources are great, especially all the	
templates and the willingness to share and	
let others use freely.	
Offer quality and free webinars and	Webinars - high quality
evaluation tips.	
The webinars are among the best I have	Webinars - high quality
seen.	
The website is well organized and it is easy to	Webinars - informative and useful
find information.	
The webinars are informative and provide	
useful information.	
good webinars on practical evaluation	Webinars - informative and useful
applications	
Website is well organized and easy to find	Webinars - informative and well-produced
the high quality resources I'm looking for.	
Webinars are well produced, enjoyable to	
participate in, and informative.	
Choose relevant topics for webinars. Develop	Webinars - relevant/timely
tools to assist in evaluation	
planning/implementation.	
Online and easily accessible resources,	Webinars - relevant/timely
webinars, helpful and timely information,	
translating what NSF is looking for in	
evaluation studies. I've also communicated	
with ATE staff personally about 4 times and	
received very prompt and useful guidance.	
Excellent webinars. Excellent "take home"	Webinars - useful handouts as resources
resources from those webinars.	
EvaluATE's webinars are outstanding and the	Webinars - useful handouts as resources
companion handouts are useful even as a	
standalone resource.	
conducting a very comprehensive webinars	Webinars - useful handouts as resources
with good resources shared	
Webinars on a variety of topics Website	Webinars - variety of topics
based resources	
The webinars are especially helpful and well	Webinars - well-organized
organized!	
Fabulous website and resources, great	Website - general
webinars	

The webinars are very good these days. The website/blogs improved greatly in the past	Website - general
year or so.	
Webinars have been greatly helpful.Website	Website - general
provides additional info as needed.	Mala ita informativa
the website is very informative and one of	Website - informative
my go-to resources. The webinars are some of the best I've ever attended.	
	Website undeted information
Website access with updated information and webinars	Website - updated information
Wonderful webinars and their website is very	Website - valuable useful
valuable.	
The website is well organized and it is easy to	Website - well-organized
find information.	Website - weil-organized
The webinars are informative and provide	
useful information.	
Website is well organized and easy to find	Website - well-organized
the high quality resources I'm looking for.	Website weil organized
Webinars are well produced, enjoyable to	
participate in, and informative.	
1. Their presentations are good	Website - well-organized
2. Their resources are easy to find/website is	
easy to navigate	
Website is well organized and full of	Website - well-organized
resources	
Working to be a leader among evaluators	Z-MISC - being a leader among evaluator related
related to NSF/ATE funding.	to NSF/ATE funding
Communicating evaluation information to	Z-MISC - communicating to evaluators and non-
evaluators and non-evaluators alike	evaluators
Consistent message and delivery	Z-MISC - consistent messaging
Knowledgeable staff	5 5
1. Creating better understandings of	Z-MISC - Creating a network of people with
evaluations: why they are important, how	expertise in evaluation
they are conducted, how they make the	
project better.	
2. Creating a network of people across the	
country with expertise in evaluation that we	
can call on for assistance or support with our	
evaluation efforts.	
Supporting evaluation of projects as an	Z-MISC - Disseminating contact information
integral part of project planning.	
Participation with ATE Central in	
disseminating contact information	
Webinars - Building understanding in the	Z-MISC - Educating ATE community re eval
ATE community around evaluation within the	
ATE context	
Offer quality and free webinars and	Z-MISC - Evaluation tips
evaluation tips.	

Excellent coordination, outreach, & resources (checklists) is a trifecta for me!! Have also used information with other NSF funding proposals (Innovations in Graduate Education)	Z-MISC - Excellent coordination
Communicating with evaluators and expanding the knowledge base in the field	Z-MISC - Expanding the knowledge base in the field
<ol> <li>Provide a valuable resource for ATE project management and staff.</li> <li>Showcase effective ways of disseminating evaluation plans, implementation, analysis, and findings</li> </ol>	Z-MISC - Good resource for ATE project management and staff
Great at maintaining attention. I'm always aware of the resources available when I need them	Z-MISC - Great at maintaining attention
<ol> <li>Provide a valuable resource for ATE project management and staff.</li> <li>Showcase effective ways of disseminating evaluation plans, implementation, analysis, and findings</li> </ol>	Z-MISC - Guidance for disseminating information
Helping entry level evaluators.	Z-MISC - Guidance for new evaluators
The resources provided by EvaluATE are helpful for evaluation in a broader context (not just for ATE projects)	Z-MISC - Helpful beyond ATE
Really outlining what needs to happen for everyone involved with the project. It helped us understand the roles of each person and count on them for their part. It helped for the cohesive approach to the grant.	Z-MISC - Helping clarify team member roles
presentations, data visualization web page, everything is fantastic	Z-MISC - Presentations
Providing good explanations of basic evaluation concepts, addressing a variety of evaluation concepts, and presenting information in more than 1 format.	Z-MISC - Presenting information in more than one format
<ul><li>(1) Sharing information on the NSF ATE programs</li><li>(2) EvalATE responding to request for assistance GREAT STAFF!</li></ul>	Z-MISC - Sharing info re NSF ATE programs
understanding the ATE community	Z-MISC - Understanding the ATE community

## **Appendix D: Improvement suggestions**

What one or two suggestions do you have for	Thematic code
how EvaluATE could most improve its work	
or increase its impact?	
2. have different tiers of offerings that range	Different tiers of offerings-provide
from beginner to more advanced	more for experienced evaluators
If possible, provide information on 2 tracks:	Different tiers of offerings-provide
evaluation beginners and those with experience	more for experienced evaluators
in evaluation. Trying to serve those 2 audiences	
simultaneously is bound to result in frustration. I	
would love some evaluation webinars, ATE PI	
pre-conference sessions, or other resources that	
don't include a rehash of the basics.	
Offer more advanced info. Everything is geared	Different tiers of offerings-provide
to beginners. There's really nothing helpful to an	more for experienced evaluators
experienced evaluator. By this point, There	
should be a network of evaluators that have	
extensive experience with something for them.	
Offer webinars for novice, intermediate, and	Different tiers of offerings-provide
advanced levels.	more for experienced evaluators
Consider showing how evaluation might look for	Expand reach beyond NSF/ATE
projects event outside of NSF/ATE - as more and	
more funders (federal, state, local, private) are	
looking to see the impact of their grant funds.	
I think it's important to remind your audience	Expand reach beyond NSF/ATE
that there is a benefit to be gained from	
EvaluATE even if they do not have an ATE grant.	
More discussion about effective evaluation	
makes for better proposals, projects and results	
across the spectrum.	
I an in the corporate world and I think you	Expand reach beyond NSF/ATE
should raise awareness with more business	
professionalsmaybe through LinkedIn. Focus	
on the Learning & Development	
evaluation/measurement field. They are pretty	
lost with evaluationhonestly! ;)	
I can only speak to opportunities outside the	Expand reach beyond NSF/ATE
ATE projects, but the webinars are relevant to a	
wider audience (even when totally focused on	
the needs of ATE projects). In years past, those	
have been publicized more widely than ATE	
stakeholders, but that seems to have trailed off a	
bit (i.e., invitations to those outside the ATE	
circle). Expanding the invitation list beyond ATE	
projects not only serves a wider community from	
an evaluation perspective, but it also exposes	
many to the ATE projects and examplesit's a	

multidirectional learning opportunity. I don't	
think the content has to be tailored away from	
ATE-specific focus, but serving a wider audience	
at the same time seems like a win-win. The end	
of event feedback survey could include a	
question re. ATE or non-ATE participant to	
understand the make-up and value to	
participants based on their role.	
Facilitate more direct interaction with Evaluate	Facilitate more direct interaction
personnel, the program evaluators and the	between EvaluATE staff and program
program Pls. Potentially visiting the community	PI's esp during the planning phase.
colleges once a year, or at the evaluation	
detailed planning phase (first year) for a	
particular project.	
Work with Grant potential proposers early so	Facilitate more direct interaction
they can better understand the importance of	between EvaluATE staff and program
the process	Pl's esp during the planning phase.
Facilitate more networking opportunities and	Facilitate more networking
encourage in-person PD opportunities at	opportunities
conferences.	
Help keep the evaluator community engaged	Facilitate more networking
	opportunities
I'll be at the upcoming ATE PI meeting and look	Facilitate more networking
forward to face-to-face meetings. To the extent	opportunities
that ATE can bring the evaluator community	
together personally (ideal) and/or online to	
collaborate, share, and problem-solve, we all	
greatly benefit, including our projects and the	
impact that they are striving for.	
Increase opportunities for participants in	Facilitate more networking
common grant areas to exchange ideas and	opportunities
strategies for improved outcomes	
More on how to understand student outcome	How to measure student improvement
improvement, particularly within the constraint	over a three year project
of a three-year project	
More training on gathering and analyzing data	How to measure student improvement
on impact on students. Impact of new or	over a three year project
updated curriculum and impact of professional	
development workshops. Please.	
Indeep webinar focusing on different evaluation	Link webinars as sequential modules
models. Develop online courses or modules	
Link the webinars into a sequence.	Link webinars as sequential modules
not focus as much on NSF evaluation and	MISC-Less focus on NSF context
reports	
ask for case studies from actual colleges to be	More case studies - Specific examples
presented by the college PIs	
Consider providing a more in-depth focus on a	More case studies - Specific examples
specific project, like a case study to demonstrate	

the different types of evaluation (formative,	
process, and outcome) that could be conducted.	
Examples of NSF ATE evaluation	More case studies - Specific examples
reports/deliverables would be helpful	
more case studies, and examples of specific	More case studies - Specific examples
projects - everything stays on the very general	
(101) level, and their would be enormous	
learning via several well chosen artifact, item,	
analysis.See Evergreen Eval for ideas. more examples of good reports and evaluation	More case studies - Specific examples
plans and logic models	more case studies - specific examples
More sample evaluation plans from actual ATE	More case studies - Specific examples
NSF projects. Review of evaluation plans for	
feedback.	
I think having a way to explore cases from the	More case studies - Specific examples
community (real world) examples would be	
useful. Prehaps future blogs could be focused on	
questions submitted.	
Continue to develop resources in different	More depth
formats on a variety of evaluation topics, provide	
some more detailed information on each	
evaluation step, and start expanding the topics,	
such as including information on evaluating tech	
education and policies related to education.	
Have more advanced content for webinars	More depth
More frequent communication (monthly) to	More frequent communication
remind me of the resources on the site. The	
communications can point to previously	
recorded webinars, etc. It doesn't need to be	
new content.	
More marketing. I suspect I have missed some	More frequent communication
good stuff lately, but I haven't heard much	
about webinars, etc, lately. Perhaps l've just	
skipped the emails due to my own heavy work	
load.	Mana fua su ant cualcia ana
More often webinars	More frequent webinars
Indeep webinar focusing on different evaluation models. Develop online courses or modules	More in-depth information on theory
More information?	More information
Advertise yourself better	More marketing
Be more active on twitter. I feel like twitter has	More marketing
become the new "daily email" or news letter. The	
more you participate the more visible your brand is.	
Be more clear on what services you provide, and	More marketing
to what extent EvaluATE is available to individual	
evaluators.	
	l

Market resources to evaluators outside of NSF	More marketing
grants. For example Kaiser, CDC, Ford	
Foundation	
Market webinars	More marketing
outreach so I know you better	More marketing
Perhaps marketing. That's difficult to comment	More marketing
on when I'm not aware of the current reach.	
However, I don't think it could hurt to make it	
more widely known.	
EvaluATE led a session at a conference I	More marketing - at conferences
attended recently (HI-TECH in Miami, FL), and it	
was so informative. That is the first conference	
I've attended where they presented, but in my	
role as a grant specialist, I may not be attending	
the conference EvaluATE frequents, although	
every grants professional can use their	
information.	
I think that they are doing well. I would	More marketing - More of a presence
recommend more of a presence on linkedin, TEI,	on LinkedIn
AEA, etc. are very prominent on that social	
media site and often become my go to because	
of that.	
provide access to and offer more professional	More networking opportunities
development activities and networking	
maybe have more of a presence at national	More presence at national conferences
conferences by sharing results, resources in	
formal sessions	
College visits or presenting at conferences or	More presence at national conferences
vlog	
more webinars and participation in conferences	More presence at national conferences
have more webinars. :)	More webinars
More webinars	More webinars
more webinars and participation in conferences	More webinars
More webinars if possiblethey are always	More webinars
incredibly helpful!	
More webinars, go into more depth	More webinars
More concrete regular info on current data	More workshops
gathering instruments, analysis, methodology	
offer bii annual and bi coastal professional	
development workshops	<u> </u>
More sample evaluation plans from actual ATE	Offer to review evaluation plans in
NSF projects. Review of evaluation plans for	proposals
feedback.	
offer to review evaluation plans in proposals	Offer to review evaluation plans in
	proposals
1) The planned worked with the Evaluation	Provide more sample reports-report
Network. 2) Provide report templates.	templates
Provide sample evaluation reports	Provide more sample reports-report
	templates

Share examples of quality evaluations both on	Provide more sample reports-report
webinars and as downloadable.	templates
Provide tips to write evaluation for proposal.	Provide tips for evaluation proposals
Suggest a list of external excellent evaluators	
Provide extended training resources to prior PIs,	Provide training as an alternative to
Co-Pls, and mentors.	certificate and degree-based
	coursework
Provide training, as an alternative to certificate	Provide training as an alternative to
and degree-based coursework offered at IHE's,	certificate and degree-based
on evaluation methods, particularly program	coursework
evaluation.	
I can't think of anythingmaybe expanding the	Provide/expand list of external
list of potential evaluators	evaluators
Provide tips to write evaluation for proposal.	Provide/expand list of external
Suggest a list of external excellent evaluators	evaluators
Reminder email blast one or twice a year might	Send more emails
be nice to just review resources with EvaluATE	
relating to webinars, templates, newsletters, and	
blogs for people to review. I think professionals	
get often very busy and forget what some	
organizations are doing and the resources they	
might be able to leverage from them.	
sending out emails, creating listserv	Send more emails
Would love to have another webinar on	Webinars-More in depth
evaluation plan development, maybe a part 2 or	
taking your plan to the next level.	
EvaluATE uses a lot of evaluation terminology. In	Z-MISC-Be more mindful of the
my own evaluation practice, I have become	terminology used when
passionate about trying to communicate in the	communicating with non-evaluators.
terms that non-evaluators find meaningful. I	5
don't have the answers to this, yet, but I've	
begun to work on it purposefully. Perhaps the	
results of this survey will help EvaluATE, and thus	
other evaluators like myself, understand how	
much terminology gets in the way of helping	
"non-professional" evaluators and users of	
evaluation (e.g., Pls) implement good	
evaluations and effectively use the findings.	
Change the suggested rate if 10% for cost of an	Z-MISC-Change suggested rate for
evaluator. That is too high for Community	evaluators
colleges especially the new to ATE grants.	
Connect projects with potential evaluators	Z-MISC-Connect projects with
	evaluators
Continue to commuincate with various projects.	Z-MISC-Continue to communicate
It was good to talk to EvaluATE at HiTech.	with various projects
Continued work on educating folks on	Z-MISC-Continue to educate folks
evaluation. Essentially, trying to take such a	
foreign concept and making it more digestible.	
ioreign concept and making it more digestible.	

Continue to update the information to stay	Z-MISC-Continue to stay up-to-date
relevant.	
sending out emails, creating listserv	Z-MISC-Create listserv
create a resource just designed for faculty	Z-MISC-Create resources just for faculty
Developing non-linear logic models and	Z-MISC-Developing agreements for
Developing agreements for evaluation	evaluation
Developing non-linear logic models and	Z-MISC-Developing non-linear logic
Developing agreements for evaluation	models
Instead of offering to help, find areas where	Z-MISC-Directly provide services
EvaluATE can provide services or assistance, and	
just do it. Now EvaluATE is a resource and it is	
known how you can help. Right now, EvaluATE	
is just more emails that get lost with all the other	
solicitations one receives with the award of a	
grant.	
Don't make such a big deal out of logic models.	Z-MISC-Don't make such a big deal
The process is so obvious that it should not be	out of logic models
called a model. It is nothing more than an application of scientific methods that are have	
been well known for centuries. 1. Define a	
problem. 2. Formulate some hypotheses. 3.	
Gather data to address these problems. 4.	
Analyze the data. 5. Draw conclusions. 6. Report	
the results.	
Emphasize broader impact measures	Z-MISC-Emphasize broader impact
h	measures
Continue to develop resources in different	Z-MISC-Expand topics
formats on a variety of evaluation topics, provide	
some more detailed information on each	
evaluation step, and start expanding the topics,	
such as including information on evaluating tech	
education and policies related to education.	
Focus on analytics	Z-MISC-Focus on analytics
Encourage questions on a hotline. Assist in	Z-MISC-Get more into evaluating
evaluation of educational research through ATE	educational research
creating toolkits or group resources/templates	Z-MISC-Group resources into kits
into kits	
Perhaps more strategies for working in	Z-MISC-Guidance/strategies for
challenging evaluation situationslack of data,	addressing common evaluation
inconsistent or poorly-defined data, small	challenges
numbers of participants, working with differing	
communication styles (e.g., with a PI who	
doesn't read or respond to email).	
Provide information using leading-edge	Z-MISC-Help automate activities to
technologies and help ATE project to automate	help with data collection in real time
activities that can help with data collection in	
real-time.	

I think many PIs or potential PIs do not have a	Z-MISC-Help PI's better understand
solid understanding of what it going on with the	their reporting responsibilities
grant and their responsibilities for reports and	
the necessity for meetings to stat on top of the	
projects. It would be great to have more	
communication with them up front to get them	
· •	
on board. Attending the ATE event in	
Washington was a great place to learn more	
about how the entire process works. Also	
meeting others is fantastic. Also, being able to	
sit face to face with our grant manager was	
extremely helpful.	
I think helping people be more prepared for the	Z-MISC-Helping people be more
annual survey in advance would be helpful - I	prepared for the annual survey
	prepared for the annual survey
know this is something they are working on and	
l applaud that effort.	
In my latest annual project report I was	Z-MISC-How to handle course
struggling with how to report on number of	enrollment status data
participants in college level courses. The	
challenge was defining student participation	
numbers by course enrollment status: there are	
drops (full refund so not really in the class),	
withdraws (leave class before semester end),	
audits (not for credit), pass (complete class with	
grade of A, B, or C) and outcome which can/will	
result in academic probation (D or F). Since a	
number of projects deal with technical classes at	
the college level it would be useful to advise on	
how to plan for managing this data upfront.	
offer additional training on how to present	Z-MISC-How to present formative
evaluation findings so they actually inform the	evaluation findings
direction of a project	
· · ·	7 MISC Include terminators in succiti
Include templates in emails. TIG emails.	Z-MISC-Include templates in emails
Have a mentor program for new evaluators.	Z-MISC-Mentoring program for new
	evaluators
More webinars, go into more depth	Z-MISC-More depth in webinars
Add discussion time to webinars.	Z-MISC-More discussion during
	webinars
More discussions about appropriate evaluative	Z-MISC-More discussions re
evidence- I see a wide range of perspectives on	appropriate levels of evaluative
this topic.	evicence
· · · · · · · · · · · · · · · · · · ·	
More guidance and webinars on logic models,	Z-MISC-More guidance on logic
theory of change and results frameworks.	models, theory of change, and results
	frameworks
More concrete regular info on current data	Z-MISC-More information on current
gathering instruments, analysis, methodology	methods and tools
offer bii annual and bi coastal professional	
development workshops	

Grapple more with theoretical issues. There is no	Z-MISC-More on theoretical issues
ONE right way to do evaluation.	
Bring ATE evaluators together to share best	Z-MISC-More opportunities to share
practices	best practices
Package a series of webinars and resources for	Z-MISC-Offer a series of webinars for
those new to NSF. Put together as a mini-course.	those new to NSF
provide access to and offer more professional	Z-MISC-Offer more professional
development activities and networking	development opportunities
Provide information using leading-edge	Z-MISC-Provide information using
technologies and help ATE project to automate	leading technologies
activities that can help with data collection in	
real-time.	
Provide more methods instruction, to provide	Z-MISC-Provide more regarding
foundation and rationale for choices that can be	methodology
made.	
Include templates in emails. TIG emails.	Z-MISC-Send TIG emails
Prepare short 5-10 minute video presentations	Z-MISC-Short videos focusing on a
focusing on a specific message or NAVIGATION	specific message
of resources, how to archive, in particular.	
Encourage questions on a hotline. Assist in	Z-MISC-Solicit questions more actively
evaluation of educational research through ATE	
I would like an info sheet on the role and	Z-MISC-Summary information
responsibilities of an external evaluator. I am	describing the roles and
not sure if that exists but I have not found it.	responsibilities of evaluators
Our team is confused.	
1) The planned worked with the Evaluation	Z-MISC-The planned work with the
Network. 2) Provide report templates.	Evaluation Network
Provide guidance to projects for considering	Z-MISC-Unclear
evaluation findings.	
Data collected from EvaluATE is confusing	Z-MISC-Unclear
because it is broad and doesn't relate well to all	
ATE grants or the ATE grant objectives/goals.	
Provide a video/tutorial explaining what	Z-MISC-Video/tutorial that provides
EvaluATE is, goals, achievements, website, how	an overview of EvaluATE and how to
to navigate the system.	navigate the site